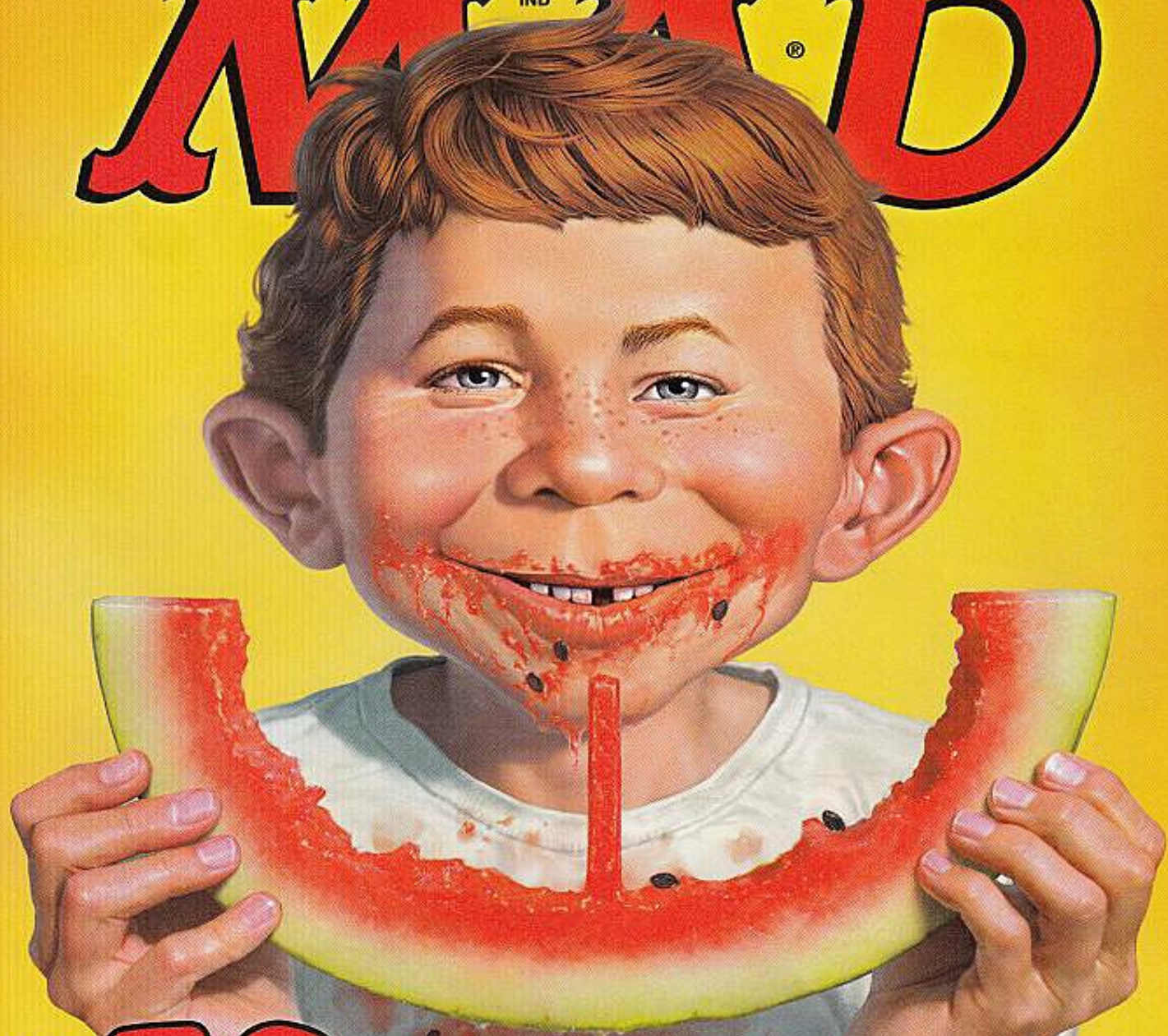


STAR WARS • JUSTIN BIEBER • SHARK TANK

MAD



THE **50** WORST THINGS
ABOUT **FOOD**

#529 OCTOBER 2014 \$5.99 CHEAP!



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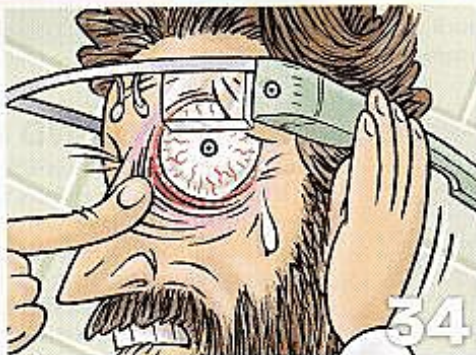
Departments

These days,
you'd have to be
crazy to run for political
office — and that pretty
much explains
everything!



NUMBER 529
OCTOBER 2014

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MARGINAL THINKING DEPARTMENT
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...Various Places Around the Magazine

COVER ARTIST: MARK FREDRICKSON

BACK COVER MUGGER PHOTO: ISTOCKPHOTO.COM/EDPUENTESD

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Letters and Tomatoes



HITTING THE CRACKPOT

In the picture on page 13 of the "Head of the Class" issue (MAD #527), up in the left-hand corner of said drawing, there are five numbers — 08 15 16 23 42. Well, I played those numbers on Pennsylvania Cash 5 on five tickets, all with those numbers. And the next day I checked them, and I won \$13 for each ticket; that's \$65 total! If you would have put "25" instead of "23," I would have won \$329 or so a ticket. Now I'm going to keep buying and keep an eye out for some more numbers.

Stephen A. Barnaik, Sr. • Phoenixville, PA

Barnaiked Ladies — We're honored (and more than a little concerned) that you chose to use the background art in our *Hobbit* spoof to further your gambling addiction. So, as a special treat, we've inserted numbers throughout this entire issue! In fact, if you look in the bottom corner of most pages, you'll see a number placed there just for you! Play those numbers and watch the money roll in! We're talking DOZENS of dollars in profit! It's a can't-miss system! All we ask is that you send half of your lotto loot our way, wouldya? After all, we work at MAD — \$65 is a FORTUNE to us! —Ed.

FROM FEST TO WORST

I looked at the enclosed news clipping while it was still in the paper, read the first line, and ran to grab a MAD and dash to the door. Fortunately, I paused to read a bit further before getting to Nazareth. Little guys like colleges shouldn't be allowed to preempt your name for "Movement And Dance." A true MAD festival would be much more interesting. Oh well, I guess you have no control over such shenanigans.

Byrna Weir • Rochester, NY

DAILY DOSE

ARTS BLOG



Heather Roffe/WHY NOT?

Get MAD and go to Nazareth College for its second annual Movement and Dance Festival from March 27 to 30. This multifaceted weekend festival offers more than 30 events — including performances and master classes for dancers ages 15 and older — at every skill level. Fees for festival events vary, and there are discounts for Nazareth College students and faculty.

The MAD Festival features a faculty/student music and dance performance, with original music and choreography at 7 p.m. March 27 in Linehan Chapel and a FuturePoint Dance lecture demonstration at 8 p.m. March 28

in the Performing Arts Center.

The intensive master class selection includes sessions in jazz, tap, dynamics of the torso, "finding presence," improvisation, contemporary ballet, hip-hop and more. It's being organized by Heather Roffe, director and assistant professor of dance at Nazareth. Fees vary by the class and program.

Go to nazareth.edu/arts/mad for more information, or call (885) 389-2163.

Rachel DeGuzman blogs at WhipUpRoc.com.

Weir the Millers — Actually, we do have control over such shenanigans! We passed your letter on to our ruthless, high-powered legal department, and within the hour Nazareth College's MAD Festival — a clear case of copyright infringement — was ours, all ours! But we were intrigued by the festival's current emphasis on artful body movement — so next year's edition will combine the best of MAD with the finest in dance. Some events to look forward to in 2015: a master class in the foxtrot led by John Caldwell (don't wear shoes

you care about), a 24-hour tap-off between Senior Editors Charlie Kadau and Joe Raiola (in the result of a tie, the winner will be determined by an essay-writing contest) and, of course, a samba demonstration by the ever-sultry Al Jaffee (please refrain from throwing undergarments until the performance's conclusion)! Thanks for the tip, Byrna — we'll see you there, and don't forget to wear your jazz shoes! —Ed.



CELEBRITY SNAP

I've been enjoying your magazine since my brother bought me a subscription for my 10th birthday, 21 years ago. At Niagara Falls Comic Con I asked Giancarlo Esposito (Gus Fring from *Breaking Bad*) if he would hold your magazine and he begrudgingly agreed to do it! Here he is pictured with my nephew Jaden, Tom Servo and I.

Jonathan Emerling • Orchard Park, NY

Happily Emerling After — Wow, that face is the very definition of "begrudgingly." It's never a good sign when a prop robot has more emotion on its face than the celebrity you're posing with. Thanks for the shot! We hope you got Giancarlo giggling like a schoolgirl before the day was out! —Ed.



MISTAKES AND PAINS

It was with great joy that after 30 years of reading outdated MAD magazines from flea markets, garage sales and library loans, my wife has purchased a subscription so I could finally be up to date on current events and brush up on my thirteen-year-old potty humor. However, as time passes, all good things come to an end, as did my subscription to your magazine. My wife once again surprised me on Valentine's Day by renewing MAD for another year. It was with even greater joy that when I opened the mailbox, I received not one, but two issues of Mad #526! It felt as if I unlocked a cheat code to life!

Arthur Liebich • Belle Plaine, IA

Arty in the U.S.A. — We're pretty open-minded, but almost every single part of your letter seemed extremely fishy to us. First of all, we're VERY skeptical that you — as a long-time MAD reader — would have a "wife" who buys him "gifts" on "Valentine's Day." Why didn't you mention your "solid gold tuxedo" and "fleet of time-travelling hovercrafts" while you were at it? The most ridiculous thing you wrote, however, was that getting an extra issue of MAD is like a "cheat code." Malarkey! If anything, it's like the glitch that freezes your game, erasing all progress and leaving your spirit crushed to the point that you question the very meaning of your existence. Either way, though, our Subscriptions Department will be contacting you and getting their pound of flesh for the extra issue! The free ride's over, you charlatan! —Ed.



LIFE'S A STITCH

My wife knows how big a fan I am of your magazine, so she surprised me with a cross stitch pattern of Alfred E. Neuman. It's sitting on top of the TV unit in my man cave. I hope you love it as much as I do.

Phillip Massa
Toronto, Canada



Massa and Commander — What a thoughtful and creative wife you have! However...maybe she created such a lovely man cave decoration so that you'd spend all of your time in there and leave her alone! In which case, what a clever and scheming wife you have! Either way, though, you got a keen piece of Alfred wall art out of it, so it's a win! —Ed.

MAKE A DUMB WISH FOUNDATION™

I am a 34-year-old man, and I have been a reader of your stupid magazine since I could read, and my brain hasn't gotten any better! The point is, years ago I was walking through a pawn shop and found the MAD magazine board game. It was "Cheap!" so I bought it! The point is, I had my birthday party at my place and I made my friends play the board game, and surprisingly enough, they hated it! The point is, it has occurred to me that I have played that awesomely random board game so much that it has begun to fall apart! The point is, when we played it at my birthday party my friends got mad at me! The point is, I have a request for the Make a Dumb Wish Foundation™! The point is, since I have been a subscriber for years, I want you to get me a new MAD magazine board game! I need something to take up my time since my imaginary friends won't come over and play with me anymore!

Peter Richlen • Billings, MT

Get Richlen or Die Tryin' — As compassionate folks who live to make our readers' dumb wishes come true, we would like nothing more than to replace your old MAD game — but we're afraid that we won't be able to help you on this one. You see, we can't give a board game to every Tom, Dick and Peter Richlen just because that person happens to be a subscriber. So you'll just have to head back to your local pawn shop and buy another copy. And while you're out and about, why not try to make a new friend or two? We're sure there's no shortage of people in Billings who'd be eager to play a terrible board game in the dimly-lit hovel of a creepy stranger who starts every sentence with "The point is"! —Ed.

LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the Internet!



THE LOAN ARRANGER

I live in southwestern Pennsylvania, where, apparently, no one has a sense of humor. And because of their lack of humor, MAD is impossible to find. Out of the 30+ stores I have gone to, all the magazines I can find are only about drug-abusing celebrities and how to lose five pounds in one week. The only way I could possibly get MAD now is to beg my dad for \$30 to get a two-year subscription (or \$19.99 for a lousy one-year subscription). BUT HE STINKING REFUSES TO GIVE ME THE \$30! The only way to make \$30 in Pennsylvania is to mow lawns or work in the coal mines. Since I wish to take no part in either of these labor-intensive ways to get money, I figured you guys could get me a loan so I could in turn use the loan to buy the subscription. Or you could give me the subscription for free.

Francis Arthur Reith • West Grove, PA

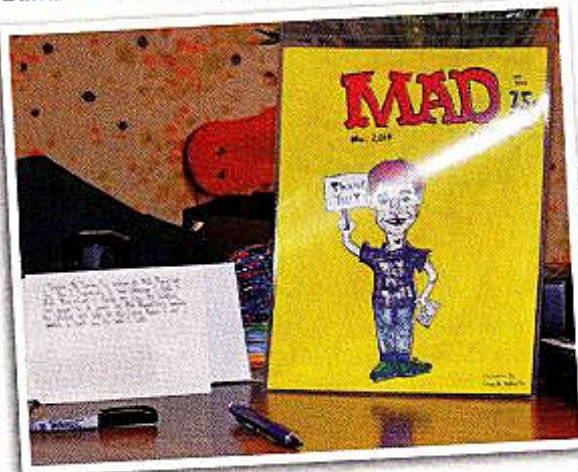
Christmas Reith — We were truly moved by your plight, since, as MAD editors, we've devoted our lives to avoiding honest work. But after much discussion, we've decided that we just can't loan you the dough — after all, what MAD reader would be trustworthy enough to loan \$30 to? We might as well flush that cash down the nearest toilet! So it looks like you're going to have to grab a helmet and pickaxe and head down into the mines! Sure, it's a rough, dangerous way to earn the subscription money, but look on the bright side — you'll get to wear a helmet with its own built-in reading light! —Ed.



RETALIATE IS ENOUGH

I have a neighbor who gives me MAD magazines that he finds at garage sales or antique places, so to thank him I made a MAD magazine cover (it took several hours). What do you think of it?

Edward Hildreth • Interlaken, NY



Cypress Hildreth — What do we think of it? We think it's an ingeniously fitting way to "thank" somebody who's just dumped a bunch of useless garbage in your lap! Well done — even though you're vengeful, ruthless and possibly a smidge unbalanced, we respect the lengths you're willing to go to in order to even the score with this neighbor of yours! That'll teach him to mess with you, right, Eddie? Remind us never to get on your bad side! —Ed.

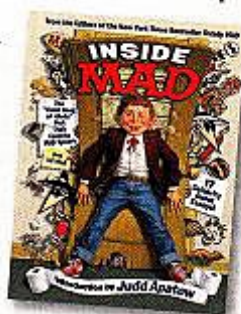
Letters and Tomatoes

THE STENCH CONNECTION

I've been reading MAD ever since I was 11 years old. I first saw #82 (Oct. '63) at the barber shop with my dad. I've had many subscriptions to your rag. I've got at least 400 MAD mags. I also have 100 paperback MADs. I just picked up a copy of *Inside MAD*. The thing that got me about that is it has a very strange smell. What is it? After I read it I can smell it for a day. Drop me a line if possible and clue me in on the weird smell.

Michael Censullo • Orleans, MA

Common Censullo — We're surprised that you, a longtime MAD reader, wouldn't recognize the odor emanating from your copy of *Inside MAD*. With 256 pages of MAD nonsense, guest essays from the likes of Judd Apatow and an original Sergio Aragonés fold-out poster, *Inside MAD*'s smell is a result of highly-concentrated crumminess — a lack of quality so pronounced that it stinks both figuratively and literally. But if you think your single copy of *Inside MAD* is bad, imagine what it's like for us to be surrounded by decades' worth of back issues and MAD books! Why, in the time it took us to write this response, we passed out three separate times from the fumes — and your letter didn't exactly freshen things up, either! —Ed.

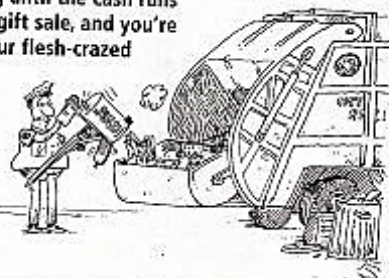


CAT'S ENTERTAINMENT

I wrote you a letter before. It was long. You didn't like it. Maybe you didn't read all of it. Like I said, it was long. Oh, and it voiced honest opinions. So I'm testing that. Do you make it a point to only publish short, stupid letters? Well, I hope so. I'm planning on selling my free gifts to buy food for my cats. I told them if I lose and you don't print my letter, they could eat me. They've had meat before and know it's better than cat food, so they are hoping you don't print this. Being eaten alive sounds painful, so I hope they lose.

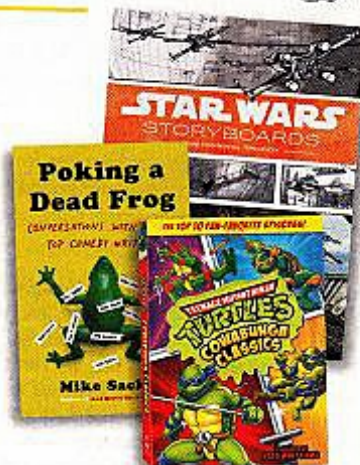
Jamie Morford • New Orleans, LA

Less is Morford — We're really torn here. We'd LOVE to not print your letter — and the fact that your cats would eat you alive is just icing on the cake! But, your letter was just too short and too stupid not to print. (These are the decisions that keep us awake at night!) And while we're saddened that your cats have "lost" this round, our hearts are warmed by the thought that it won't be long until the cash runs out from your MAD gift sale, and you're torn to shreds by your flesh-crazed felines. After all, we hate to see animals suffer — and living with you seems like the worst animal abuse imaginable! —Ed.



READER ALERT

If you had your letter printed, hold onto your hat-buckle, pilgrim, because you're in for a bevy of booty! You'll get *Star Wars Storyboards: The Original Trilogy*, from our friends at Abrams Books, a DVD/Blu-ray combo pack and digital HD copy of *Batman: Assault on Arkham* (on sale Aug. 12) from our pals at Warner Bros. Home Entertainment; *The System*, by MAD's own Peter Kuper, courtesy of our amigos at PM Press; *Poking a Dead Frog: Conversations with Today's Top Comedy Writers* by Mike Sacks, courtesy of our homies at Penguin Books; a DVD of *Teenage Mutant Ninja Turtles: Cowabunga Classics*, courtesy of our compadres at Lionsgate; and *Grunge Gods and Graveyards* by Kimberly G. Giarratano, from our buds at Red Adept Publishing! All that loot, just for slinging together a buncha dumb words! What a scam!



MAD

MAD #530 is on sale October 14!

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Contributing Artists And Writers
The Usual Gang of Idiots

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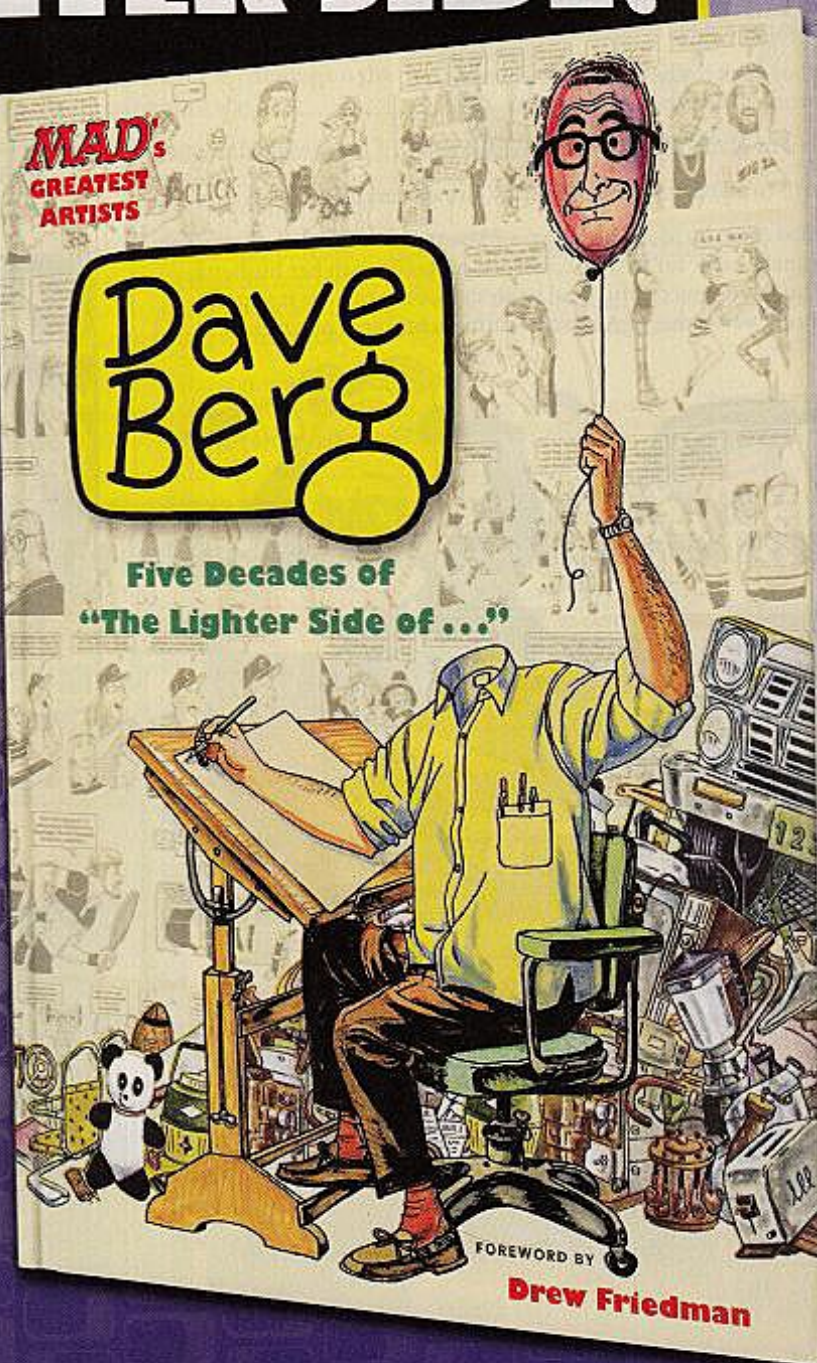


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THE FUNdAlini

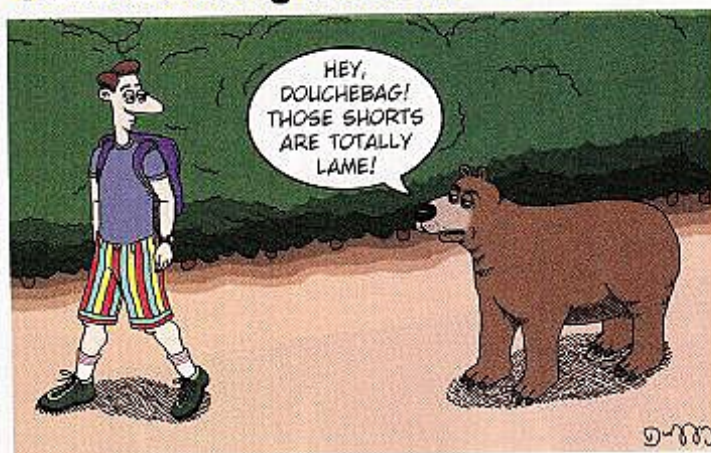
Celebrity Cause-of-Death Betting Odds JEFF BEZOS

- Becomes lost and starves to death while touring massive new Amazon fulfillment center.....3:1
- Killed by a future Jeff Bezos who traveled back in time to stop his tyrannical world domination.....6:1
- Bombed back to the Stone Age when Amazon's drones become sentient.....8:1
- Melted by glare off head while taking a selfie.....11:1
- On trip to South America, ironically, drowns in the Amazon.....13:1
- Gunned down by Molly Benziger, a 78-year-old widow from Pewaukee, Wisconsin, who, for 47 years, worked tirelessly with her husband, Carl, to build a successful local book shop, only to have it wiped out in six weeks due to Amazon's ruthless business practices.....1:1



Artist: Rick Tulka

When the Going Gets Duff



WHEN ANIMALS ATTACK, VERBALLY

Writer and Artist: J.C. Duffy

HISTORICAL SPORTS "FIRSTS" WE'RE STILL WAITING FOR

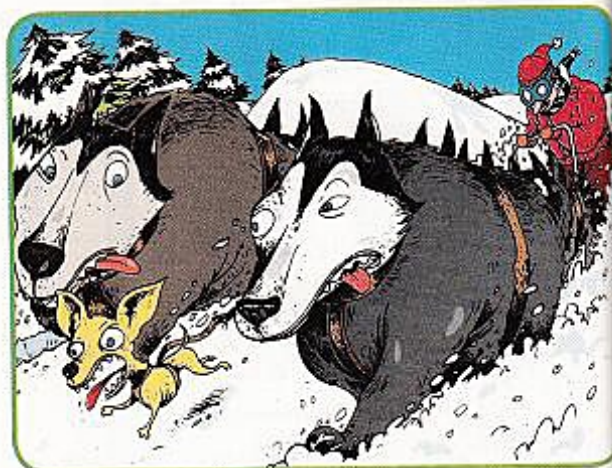
The first openly great Charlotte Bobcat

The first transgendered horse to compete in a Triple Crown race

The first openly homophobic ice dancer

The first sports talk host who can mention Tom Brady without also mentioning that he's married to a lingerie model

The first Chihuahua in the Iditarod



Writer: Jeff Kruse Artist: Kevin Pope

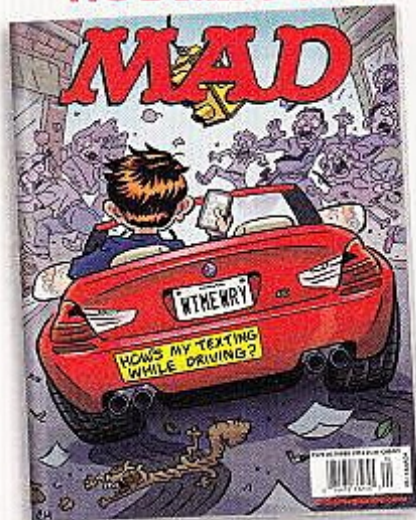
TV Shows with the Same Title as Their Porn Parodies



Writer: Matt Lesser

PAGES

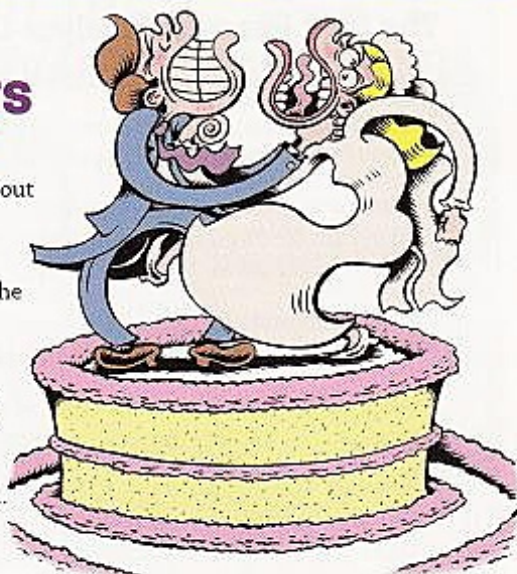
The Cover We Didn't Use



Writer: Jason Mustian Artist: Chris Houghton

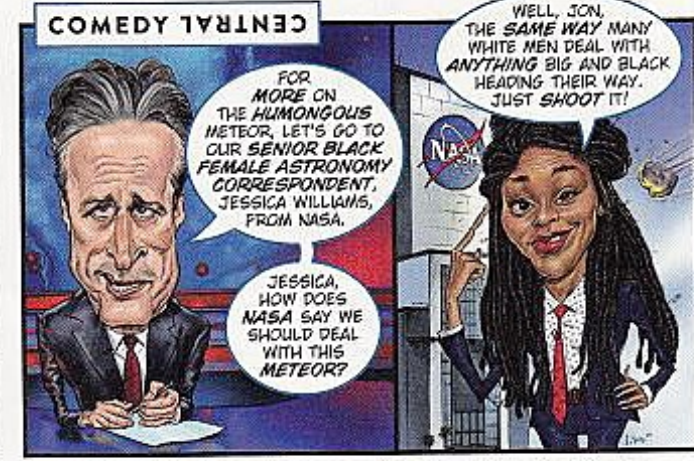
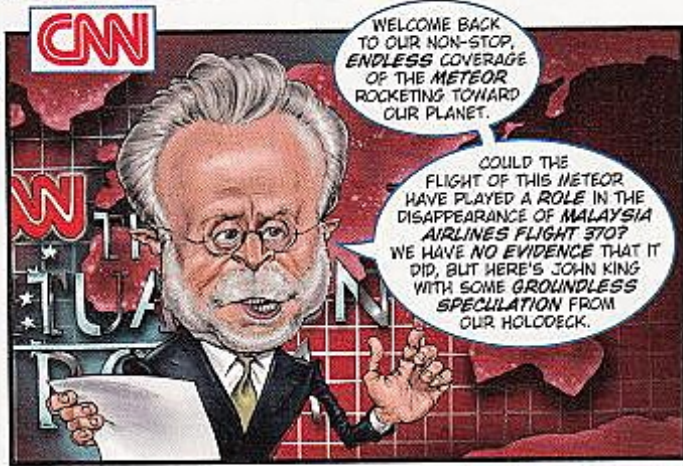
The Fast 5 INTERESTING FACTS ABOUT MARRIAGE

- 1 In 11 states, a wedding is not valid without a flower girl
- 2 At a four-way stop, a limo with a "Just Married" banner and cans hanging on the bumper has the right of way
- 3 Traditionally, the ring symbolizes the endless, circular arguments couples can expect to have for the rest of their lives
- 4 Ancient Romans examined pig entrails to determine the best time for marriage... which, let's face it, makes about as much sense as anything we do today.
- 5 The term "pre-nup" is never mentioned in scripture — though why not tell your fiancée that it was, and that God commands it? What's she going to do, read the entire Bible?



Writer: Jeff Krusa
Artist: Peter Bagge

HOW DIFFERENT NETWORKS WOULD COVER THE STORY OF A GIANT METEOR HEADING TOWARD EARTH



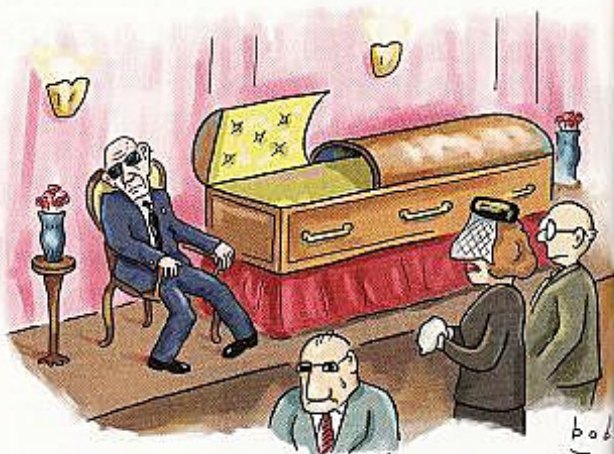
Writer: Megan O'Leary Artist: Sam Sisco

The Mad Consumer Helper-Outer Guide SIMPLE WAYS TO SAVE ON FOOD

- ☐ You can save hundreds of dollars a year on bottled water if you have a device called a "faucet" in your kitchen
- ☐ Growing your own food is both healthy and cheap, so keep an eye out for illegal migrant workers who can help you plant that garden at sub-minimum wage
- ☐ Several American cities have a big problem with pigeon overpopulation. We're not sayin', we're just sayin'...
- ☐ Screw the ad men at Frito-Lay — we bet you can eat just one potato chip at a time, which will make the bag last for months
- ☐ Don't waste money buying a single tin of beluga caviar. Buy them in bulk, which is cheaper in the long run

Writer: Jeff Kruse

Eckstein Marks the Spot



"Ed was claustrophobic."

Writer and Artist:
Bob Eckstein

WAYS THE POPE COULD BE EVEN AWESOMER



ride in the Popemobile
for the Popeller.



Exorcise the crazy out
of Justin Bieber.



Use his Papal infallibility to answer
the truly important questions of life.

Writer: Mike Morse Artist: Paul Coker

Worst Selling K-Cup Flavors



A surprisingly bold blend
of dried prunes, navy beans and
enough bran to kill a small horse.
(Not recommended for people
with long morning commutes.)

The best part of waking up
(and staying that way for the next
72 hours). A flavor so intense,
you'll be hearing colors and seeing
dubstep! Or maybe those are just
your erratic heart palpitations.
Now illegal in 47 states!



Enjoy the distinct aroma of a
quaint Parisian toilette in your
home! A fragrance you can almost
taste, and a flavor you won't be
able to un-taste. Bon appétit!

Earthy undertones and a silty
mouthfeel that will stick with you
all day long and probably until
your next dental exam, too.
It's like drinking dirt.



This robust medley of burnt
grounds and dirty coffee filters
will arrive in your cup lukewarm
and 20 minutes late. Enjoy all
the disappointment of Denny's
in your very own home.

Writer: Kenny Keil

POSITIVE THINGS ABOUT THE TIME WARNER CABLE/COMCAST MERGER



Writer: Dick DeBartolo Artist: Tom Bunk

BITTERMAN



THE FUNDALINI PAGES

Classic Bumper Stickers Updated

My Other Car is a Car with a Bumper Sticker Describing This Car



MY CHILD IS AN HONOR ROLL STUDENT

At an Elementary School Where Every Child is an Honor Roll Student Because Self-Esteem is the Foundation of a Child's Well-Being and Success as an Adult

CHOOSE LIFE — YOUR MOTHER DID
Despite the Fact That It Ended Her Career and Social Life

Writer: Jason Mustian

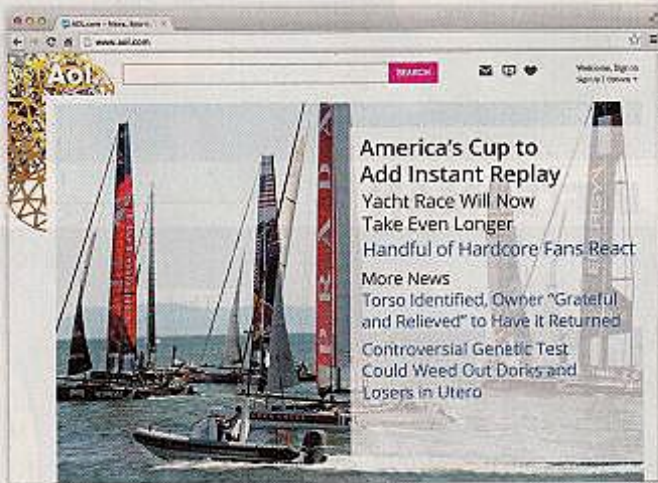
Oy Vey!



"I DO FEEL BAD BUT ONLY BECAUSE YOU'RE SITTING ON MY TESTICLES!"

Writer and Artist: P.C. Vey

AOL START-UP SCREENS WE'D LIKE TO SEE



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Bowl...



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Place to Sleep
Out of Bacon!



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around the 1,500-lb.
stainless-steel
mold and cook
to perfection in
a gigantic
industrial
oven!

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EASY!**

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Queen &
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Forget going on Kickstarter to raise money! Hopeful entrepreneurs looking to start or build their businesses can do it in just minutes thanks to a popular reality show. But if they don't succeed, they walk away with nothing — not even their dignity! That's because the self-proclaimed "pros" on this show love to dash hopes and put people down! They even love to trash each other! Join us on a voyage to the very bottom of the...

SNARK

I'm Robber Hurtyaback, son of an immigrant factory worker. I'm a technology mogul who sold three companies for over \$585 million. And it was all pure profit because I didn't own the companies I sold! That's what I call thinking outside the box. And way outside the law! But I don't worry about that because my wealth has allowed me to buy plenty of politicians and law-enforcement types!

I'm Brabra Corkyourman. I run a five-billion-dollar real estate business, but I didn't build my sprawling empire overnight. It took almost two months! How? I started my career waiting tables — and while taking lunch orders from top-notch stockbrokers, I wrote down their insider trading secrets! I'm improving life in the city by driving out the poor and the middle class with insane rent demands. Soon just six people will be able to afford to live in New York City — and we're all sitting here right now!

I'm Marked Clubbin, a billionaire entrepreneur and investor. I own movie theatres, a movie studio, a TV network and an NBA team. I make incredible profits of 1,000 to 2,000%. Not from my studio, my network or even the Mavericks. Those profits come from the concession stands in the stadiums and the theatres. By selling three hot dogs and three large Cokes, I make the same amount that Brabra makes selling one of her luxury apartments!



What happened to you?

I got poked in the eye by that jerk's invention!

The Invisible Umbrella seems like a good idea, but it really is dangerous!

TANK

WRITER: DICK DEBARTOLO
ARTIST: TOM RICHMOND

I'm Lordi Greenears. I'm known as the Queen of QVC. I started in business by inventing a plastic jewelry organizer. It cost me a few cents to make and it generated more than \$500 million in sales. That's why I'm also known as the Queen of Valueless Crap. Yep, QVC! But I didn't stop there — I wrote two books explaining how ordinary people can also become multimillionaires! I don't know if the books helped anyone get rich, but they made me millions more — so I guess they worked!

I'm Diamond John. I founded FoolYoo Fashions and turned it into a \$5 billion global brand by creating clothing for the urban apparel market. "Urban apparel market" is industry code for "morons who happily pay \$60 for a t-shirt." Now I've branched out and partnered with celebrities like Kim Kardashian. Her Kardashian Kollection is now available in one of the most famous fashion houses in America — Sears! You can usually find Kim's savvy fashions right next to the tires, tools and welding goggles!

I'm Kevin O'Greedy, a venture capitalist who turned a \$10,000 loan into a software business worth \$4.2 billion. However, I remain a modest man. That's why on my tax return I claim my business is only worth \$800,000! In case you're wondering why I'm often called Mr. Wonderful, it's because many of the deals I concoct on this show with contestants turn out to be wonderful — for me!



This is the world's most powerful vacuum cleaner!

What's the big bulge in the bag?

A stagehand. He didn't believe me, so I had to show him...

Okay, let the stagehand out and suck him up again on the air. It's a very visual demo. The producers will like that!

CURIE'S PERMANENT NIGHT LIGHT

RICHMOND

Hi, Snarks! My name is Chad Johnson. In this fast-paced world, busy people must make every second count! That's why my Wizard Breakfast Maker will be a winner! In 90 seconds, this marvel brews coffee, scrambles eggs, fries bacon and makes toast! So, Snarks, let's get *perking* on a *sizzling* deal! Have a taste of my sample breakfast!

Ugh! This bacon is raw, the toast is burned to a crisp and the eggs taste horrible! And this coffee — it's weak and cold!

That all may be true, but the Wonder Wizard did all that in just 90 seconds! It's a real time-saver!

This product is so awful it doesn't even meet QVC standards!

How can you possibly make money selling this piece of crap?

After people buy this, they'll return it right away!

And that's how I plan to make my money! I offer no refunds, no exchanges. Period!



No refunds? That's an ingenious idea! I'll give you \$211,045 for 22.9% of your business!

That's the paltry price you put on "ingenious"? I'll give you \$227,506 for 28.2% of your business and 29% equity in your next product!

You haven't heard my offer yet. I'll offer \$247,333 for 31.4% of your business and .04% of your combustibles. Even though it's an appliance, I'll figure out a way to make it the year's hottest fashion accessory!



Brabra, I'm totally confused! Is your offer better than the others?

Who knows? We're businesspeople, not mathematicians!

Chad, to be honest, it really doesn't matter what offer you take. We have a million ways to not follow through on any of them. We're mainly here to wreck each other's business reputations and maybe yours! It's fun!



Maybe fun for you — but if I fail, it's heartbreak and despair!

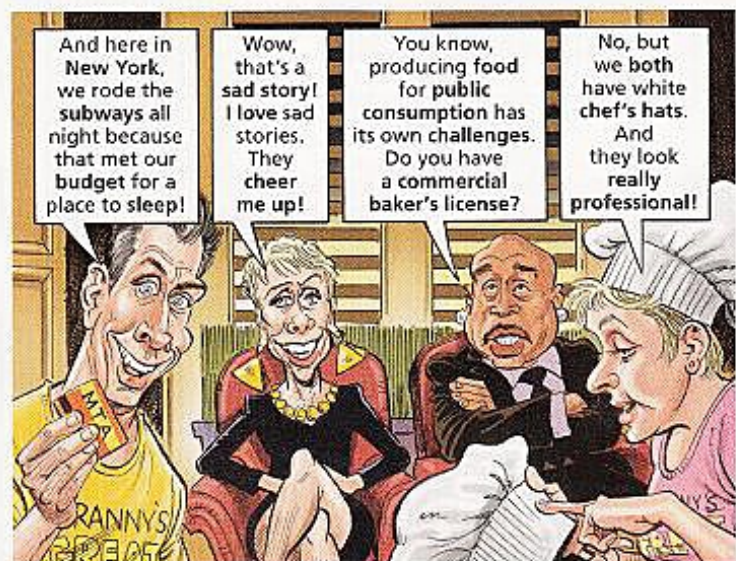
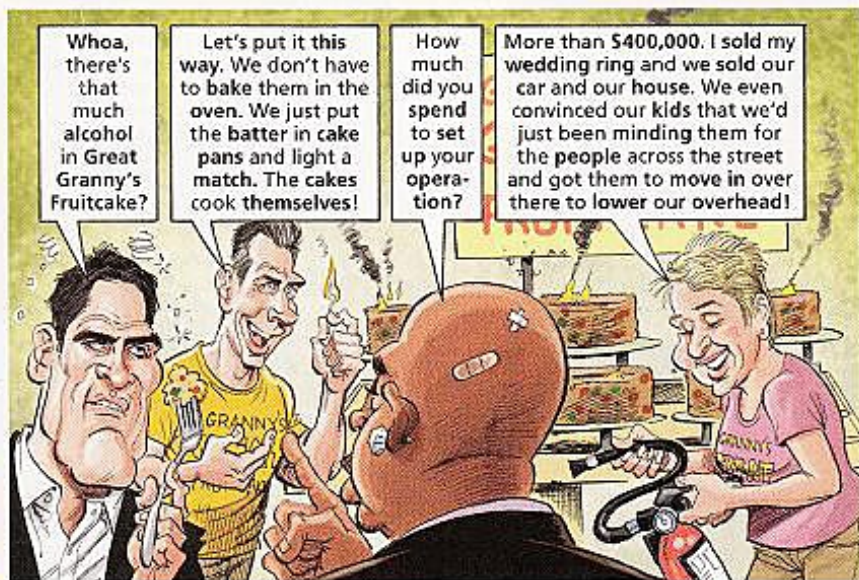
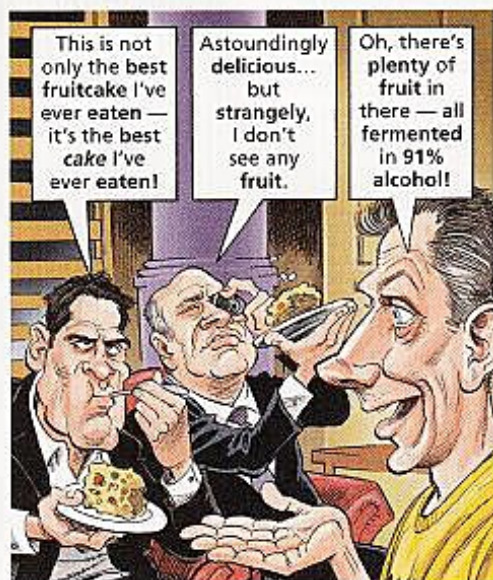
All right, I'll sweeten my offer. I'll offer \$241,456 for 34.3% of your business, plus 28.9% of your inventory and just 12% of your equity. And I'll also throw in an extra \$21,567 for shipping and handling!

Chad, listen. The others think they know everything about marketing! But I am the Queen of QVC! I can make any product a hit just by getting behind it!

Yes, I've heard that many times. All from you. But may I ask what your offer is?

Oh, I'm not making an offer. I just didn't say QVC in the last five minutes so I wanted to get it in there again. I'm out! And that means so is QVC!





I think the two of you are out of your minds, but regular viewers know I'm the softie here and often pretend to feel sorry for people who have spent their life savings on a cockamamie product. So I will offer you \$52,189 for 81.2% of your business!

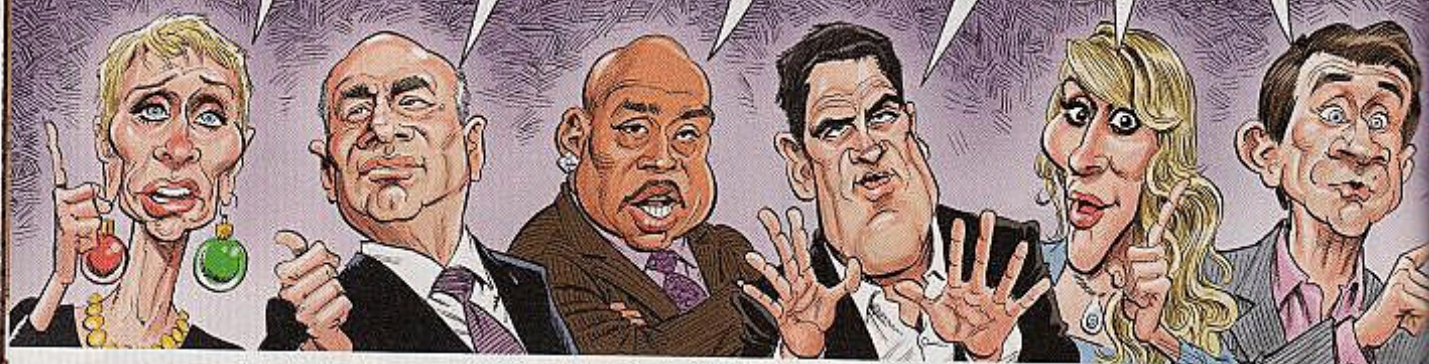
Brabra, you're nuttier than them and their fruitcakes! These people have no business being in business!

I disagree! Thanks to us, they're in show business. And loonies with dumb products like theirs help boost our ratings! I'll give you \$69,730 for 98.4% of your company!

This is one of the dumbest ideas I've ever heard. In order to make a profit you'll have to bake cakes and cook the books! I'm out!

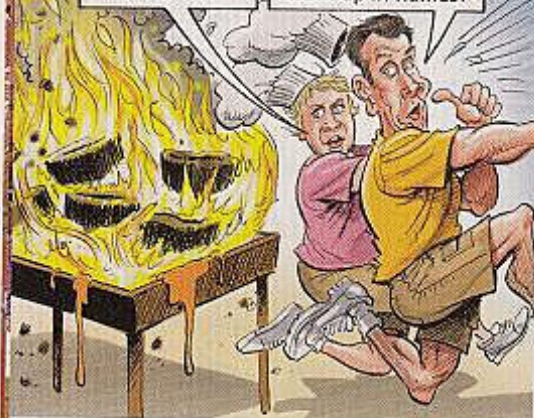
I'm offering \$20,123 for 110.2% of your company — if I can wear one of the chef's hats!

I agree with Marked — this is a really stupid idea! I'll tell you what: I'll give you \$500 cash to take your fruitcakes and just get out of here!



Wow, I should've brought an accountant and a calculator — this couldn't be more confusing! Tom, you pick the offer!

We're going to take Robber's \$500 and get out of here. Our entire inventory of fruitcakes, along with Grandma's secret recipe, just went up in flames!



Hi! I'm Leo and this is my partner, Lisa. If we look familiar it's because we've been on *Snark Tank* before!

You ridiculed our idea of producing bandages with pictures of pets on them and you said we had zero business sense. Well, we're back to say we made a million dollars!

A million dollars is nothing in business.

We've made a million dollars in the three minutes we've been standing here! We've made hundreds of millions since we stood here last time!



Really? Assuming you're telling the truth, what are you doing with your millions?

We took Marked's advice. He said that we had only one single, stupid product. So we branched out into something a little more serious — buying TV rights!

Really! Well, that's not stupid. You can make a fortune in TV rights!

We know! Our most successful purchase was buying the rights to *this* show. We've been your employer for a month now. And we're back to take our revenge for being made to look dumb on national TV. All of you Snarks are FIRED!



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By Norman Mingo

From "The Soul of MAD" Collection

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As a kid, your parents constantly say things that drive you crazy — and there's not a thing you can do about it. And that's pretty sad. But what's even sadder is that when you grow up, and your parents get even older, you'll probably wind up taking care of them! But what's saddest of all (aside from how many Turner Classic Movies you'll have to watch with them) is that you won't be any better than they were, as you'll see with...

YOUR PARENTS SAY TO YOU...

WRITER: MATT LASSEN

ARTIST: TIM HAMILTON

YOUR PARENTS SAY TO YOU...

Before you go to bed, brush your teeth.

SIGH.

ONE DAY YOU WILL SAY TO THEM...

Before you go to bed, take out your teeth.

SIGH.

YOUR PARENTS SAY TO YOU...

You are not leaving this table until you eat all your vegetables.

ONE DAY YOU WILL SAY TO THEM...

You are not leaving this table until you take all your pills.

YOUR PARENTS SAY TO YOU...

Hey, respect me! I used to change your diapers.

I'M GOING TO PUT THIS UP ON FACEBOOK.

ONE DAY YOU WILL SAY TO THEM...

Hey, respect me! I'm changing your diapers.

HELLO? I'D LIKE TO ORDER SOME MORE INDIAN TAKE OUT.

YOUR PARENTS SAY TO YOU...

Cut your hair! It looks horrible!

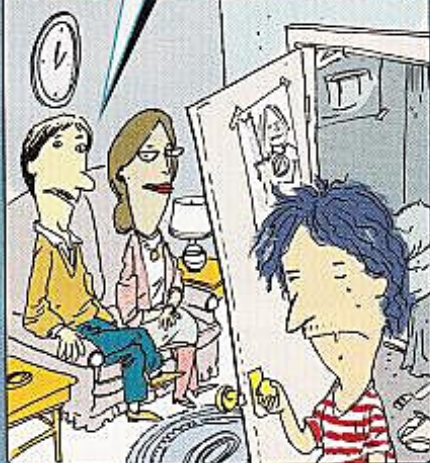
ONE DAY YOU WILL SAY TO THEM...

Cut your ear and nose hair! It looks horrible!

ONE DAY **YOU** WILL SAY TO THEM...

YOUR **PARENTS** SAY TO YOU...

Well, nice of you to join us.
I thought you were sleeping the day away.



ONE DAY **YOU** WILL SAY TO THEM...

Well, nice of you to join us.
You fell asleep again.



YOUR **PARENTS** SAY TO YOU...

You have to hold my hand while
you cross the street.



ONE DAY **YOU** WILL SAY TO THEM...

You have to hold my hand while
you walk to the bathroom.



YOUR **PARENTS** SAY TO YOU...

Go to bed – there are no monsters under the bed.



ONE DAY **YOU** WILL SAY TO THEM...

Go to bed – the nurses aren't stealing from you.



YOUR **PARENTS** SAY TO YOU...

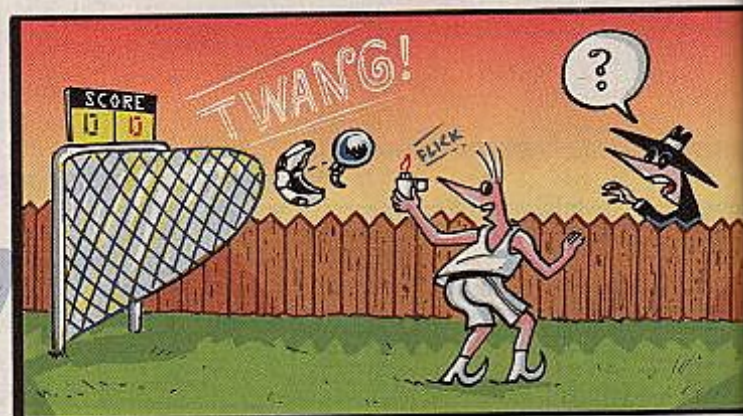
Turn down that music!
You're killing your hearing!

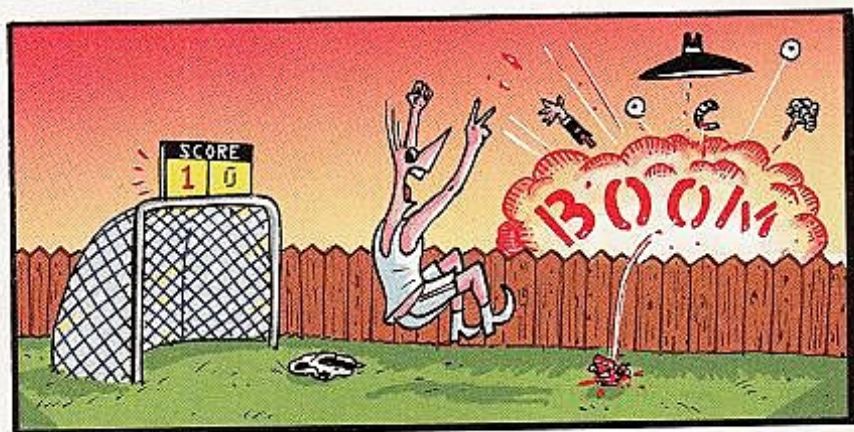
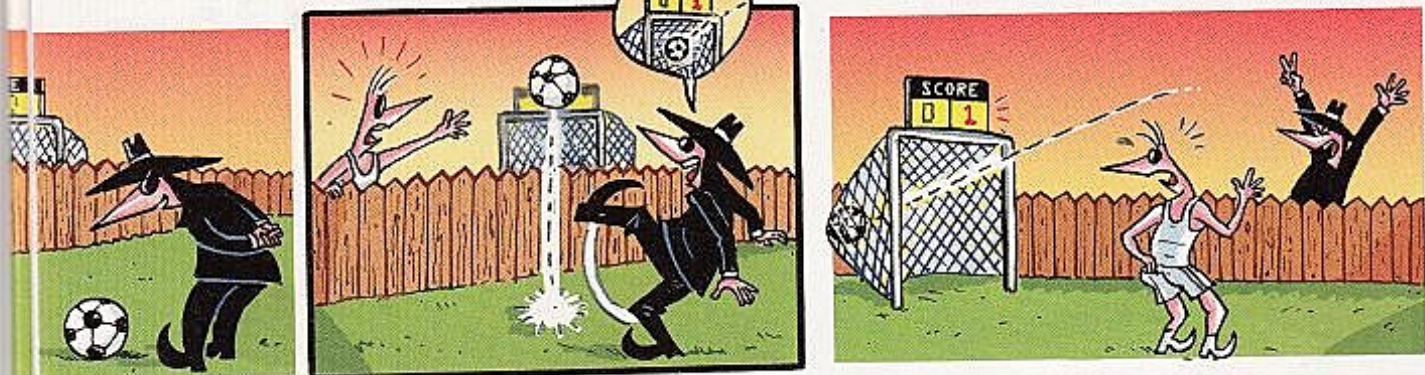
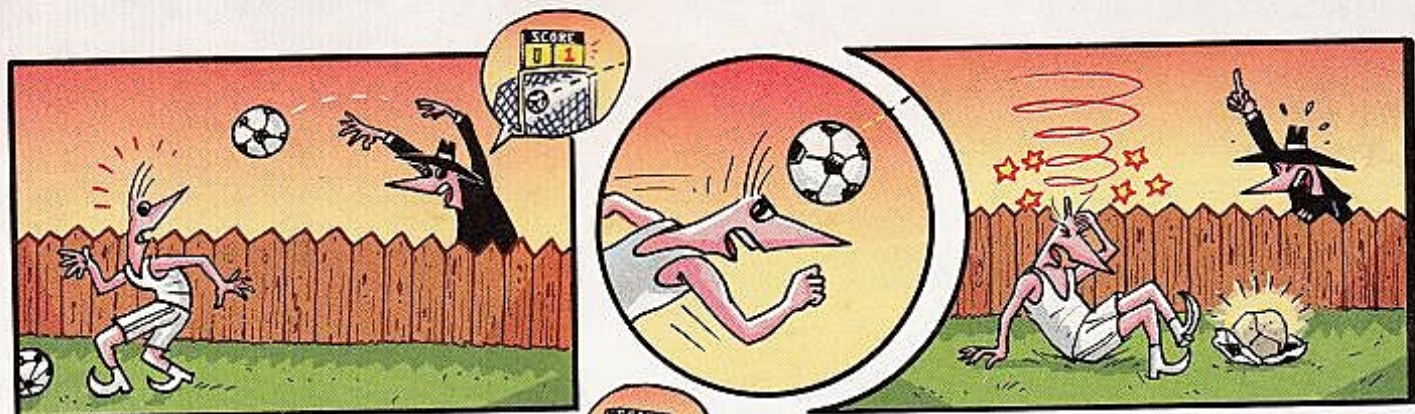


ONE DAY **YOU** WILL SAY TO THEM...

Turn down that TV!
You're killing my hearing!





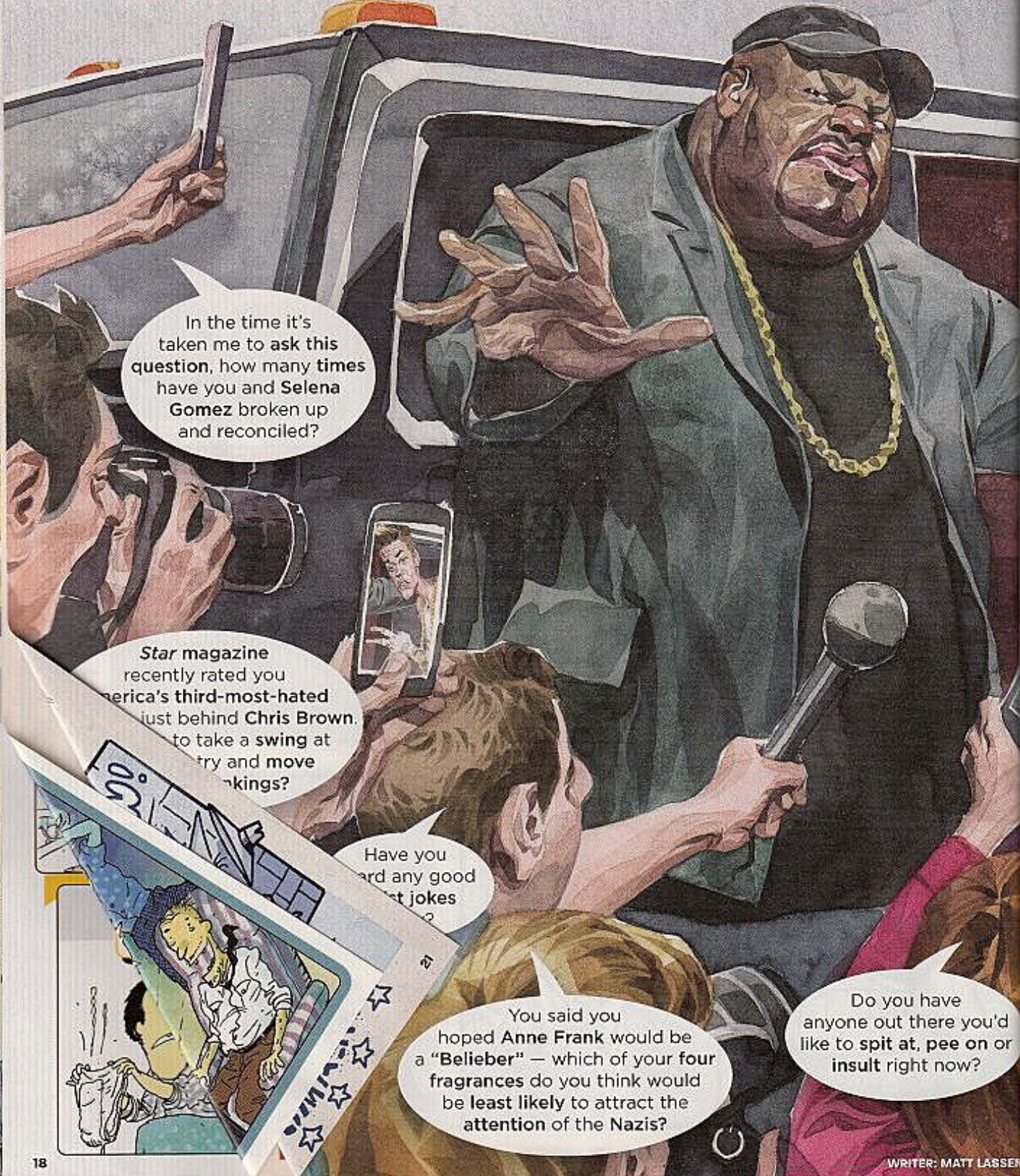


WRITER AND ARTIST: PETER KUPER



Every single day, Justin Bieber seems to be in the news. And every single time, it's for doing something moronic and/or

Questions We'd Like



In the time it's taken me to ask this question, how many times have you and Selena Gomez broken up and reconciled?

Star magazine recently rated you America's third-most-hated just behind Chris Brown. Do you plan to take a swing at him and move on to other rankings?

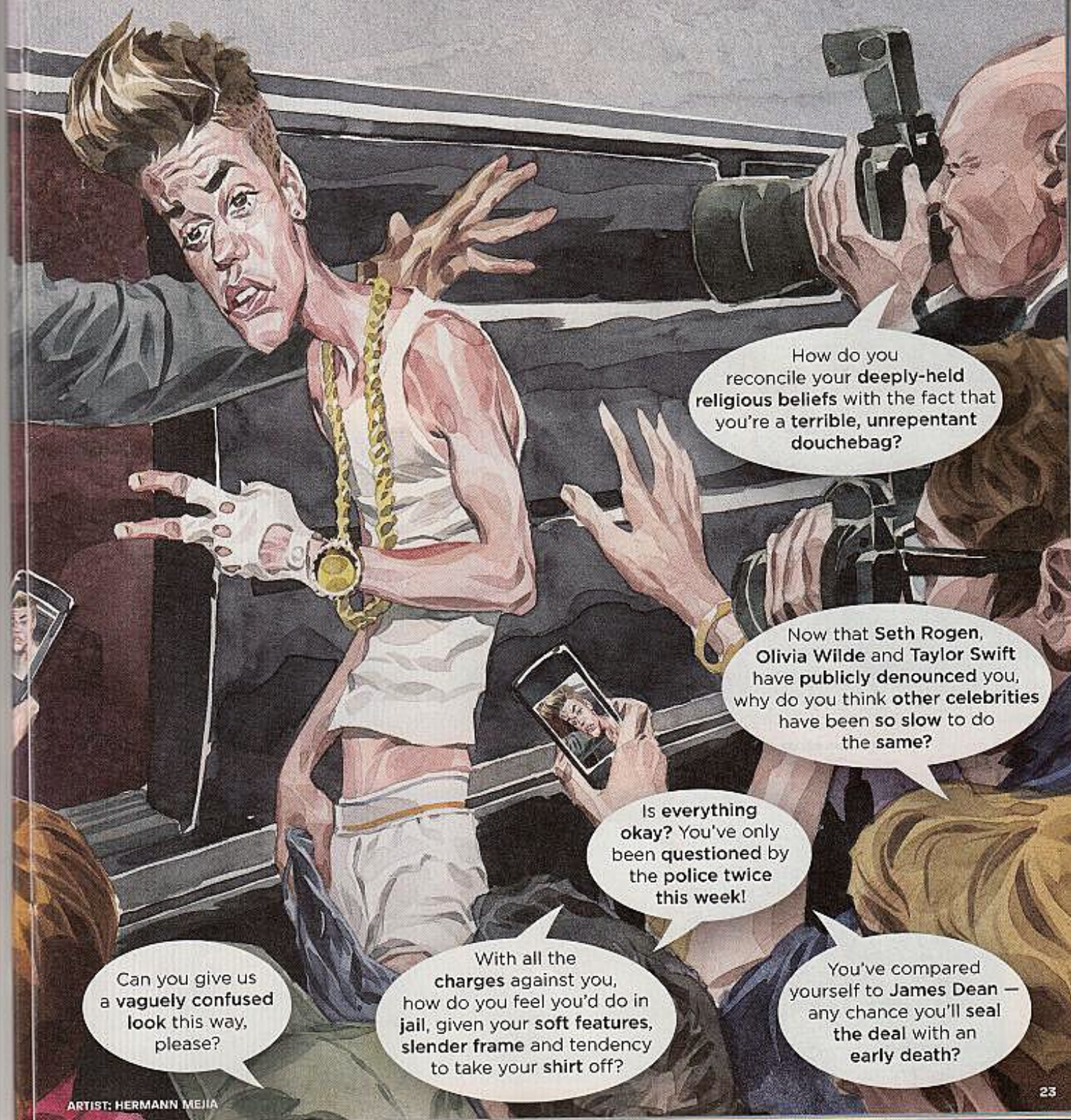
Have you heard any good jokes lately?

You said you hoped Anne Frank would be a "Belieber" — which of your four fragrances do you think would be least likely to attract the attention of the Nazis?

Do you have anyone out there you'd like to spit at, pee on or insult right now?

dickish. When will it end? Why is he such a tool? Why are we even talking about him?!? These are just some of the...

to Ask Justin Bieber



Can you give us a vaguely confused look this way, please?

With all the charges against you, how do you feel you'd do in jail, given your soft features, slender frame and tendency to take your shirt off?

Is everything okay? You've only been questioned by the police twice this week!

How do you reconcile your deeply-held religious beliefs with the fact that you're a terrible, unrepentant douchebag?

Now that Seth Rogen, Olivia Wilde and Taylor Swift have publicly denounced you, why do you think other celebrities have been so slow to do the same?

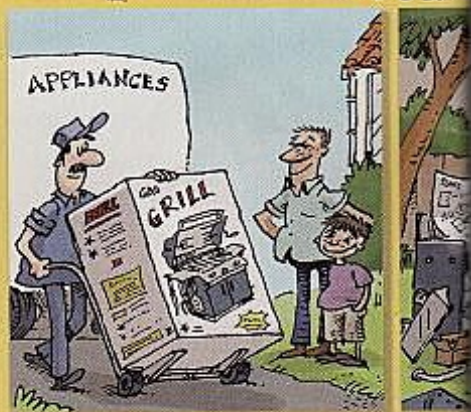
You've compared yourself to James Dean — any chance you'll seal the deal with an early death?



SERGE-IN GENERAL DEPT.

Sergio Aragonés
PRESENTS

A MAD LOOK



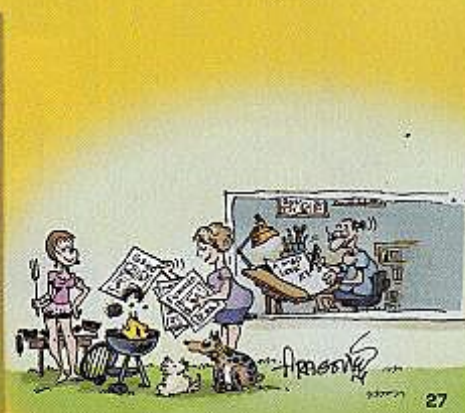
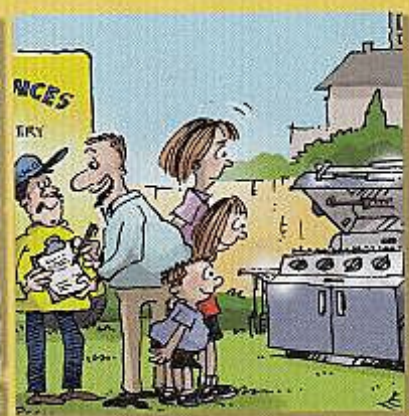
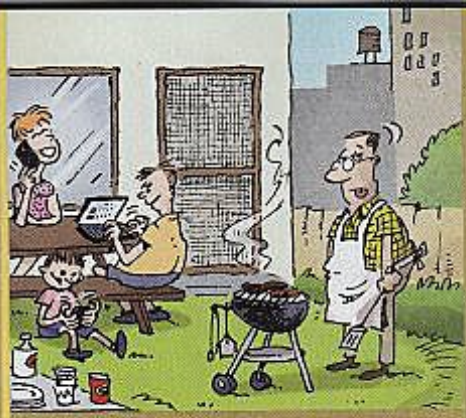
WRITER AND ARTIST: SERGIO ARAGONÉS COLORIST: JIM CAMPBELL



T GRILLING









Disney — which now owns the *Star Wars* franchise — is hard at work on a new *Star Wars* movie, and it's no secret why you should wait for some stupid movie to fill in those gaps, especially

WHAT HAS LUKE SKYFORGERS FOR THE LAST



...Yoda's house (which Yoda left for him, along with his dentures, a few vials of arthritis medication and a stack of nudie magazines featuring women of whatever the hell species he was)...

...so Luke returns to the old farmstead on Tatooine, only to find...



...the Cloud City Kabbalah Center...

START HERE!

Luke smiles at the ghosts of Anakin, Obi-Wan and Yoda at the end of *Return of the Jedi*.

...Leia already there, running a dairy farm that produces the *Star Wars* equivalent of Activia bowel-regulating yogurt for women...

...set him up on a date with a very tall, very frisky woman, who...

...hog-tie him and put him on a ship bound straight for Tatooine's binary star...

...turns out to be a shaved Wampa in heat...



...leading to horrible withdrawal symptoms, including...

...inability to get any pleasure from "feeling the Force"...



...paranoia...

...Uncle Owen and Aunt Beru had faked their deaths, because Luke was so annoying and they just wanted him to leave. But upon seeing him come back they...

...so he starts a rehab program at...

...Max Rebo's suggestion...

...the munchies...

...decides it would be funny to make it "snow" on Mos Eisley and dumps the whole stash...



...Luke lend his name to a chain of steakhouses they are opening on Tatooine (bantha meat, of course)...

...and while high...

...who tells Luke that maybe it's time to go back to his farming roots...



...and gets counseling from Jar Jar, who went into social work to make up for his role in bringing the Emperor to power...

...and becomes even whinier than he was in that scene when he bitched about not being able to go to Tosche Station for some power converters...

...and gives Luke a choice between rehab and sitting through an explanation of how a dispute over trade routes led to the Neimoidian invasion of Naboo...

...and everything is great until C-3PO goes all narc on him and rats him out to Admiral Ackbar, who busts Luke...

...and plunges into a shame spiral...

...Luke soon feels revulsion at what he has done...

...only to never be able to find it again...

...which stirs up bad feelings for Luke since he felt Yoda misted him with all that mystical, spiritual training if his powers are basically inherited blood doping, but he does it anyway...

...which he hides in a snowdrift on Hoth...



...Luke give them a sponge bath — nice and slow...

...he crosses some Wookiees, who...



WHICH THE

Mark "Luke Skywalker" Hamill will be in it. But it's been 30 years since we last saw our hero! A lot can happen in that time! Some stupid magazine can do it for you right now? Choose wisely as you determine...

WALKER BEEN UP TO 30 YEARS?

The ghosts of Obi-Wan and Yoda tell the ghost of Anakin that Luke made out with Leia in *The Empire Strikes Back*.



Anakin sets up an online dating profile for Luke, so Luke can find a woman who isn't his sister.

Unfortunately, the ghosts of Yoda, Anakin, and Obi-Wan never let him hear the end of this, so he finally goes over to the Dark Side, but...

...and his robotic right hand...

...on the cheap from some Jawas who claim to have a lot of leftover stuff from the Empire but turn out to just have some old Vader feet for sale...



Sadly, someone hacked his account, stole his identity and ran around the galaxy claiming to be Luke Skywalker for the past three decades...

Of course, being a hick from Tatooine, Luke isn't too savvy and ends up sleeping with someone who steals all his stuff, including his lightsaber...

...he's too kvetchy to get any respect as a Dark Lord of the Sith, and is humiliated when he finds out that everyone calls him "Dork Lord" behind his back...



...from surgical droid 2-1B, but...

...at Watto's old junk shop, which has some marked-down General Grievous butts, which, while not a great substitute for a hand, could suffice for clenching purposes, but...



BRINGS US TO BEGINNING OF SODE VII!

...one night, after a few too many drinks...

...he wakes up next to a dead Gungan hooker...



...2-1B is now a high-end "doctor to the stars" who doesn't take Luke's low-end HMO and tells him to try getting a new hand...

...Luke initially balks, but he relents and unfortunately ends up...

...he drunkenly agrees to perform in a dinner theater re-creation of the Ewok celebration at the end of *Return of the Jedi*...



...crashing his X-Wing fighter since it's impossible to pilot with his new "hand"...

...leaving him unable to show his face anywhere, so he starts doing voice work for an animation studio Lando won in a card game...

...but he ends up getting a reality show out of the debacle, Luke gets very rich and blows it all by...

...sticking Luke with a crushing load of credit card debt...

...leading him to try to make money selling autographs, but everyone's really a Han Solo fan, so he becomes...

...some of Luke's midi-chlorians...

...his Republic credits are no good there, so payment is instead demanded in the form of...

...using the Force as...

...tricking Chewie into smuggling him a Millennium Falcon full of cocaine...

...Luke put on Leia's old slave-girl bikini and dance a few numbers...



...which gets even worse when the tabloids pick up the story...

...so he gets a loan from some Hutts, who demand...

...a novelty bartender, but...

...a pool hustler in the Outer Rim, which seems like a good idea, but...

...a roadie for Sy Snootles...



WRITER: JONATHAN BRESMAN
ARTIST: ANTON EDMUND



Airlines have taken a lot of steps to make traveling more comfortable — there's wi-fi, personal TV screens, more legroom and let's not forget that free half-can of soda! But no matter how many perks they add, there's still one terrible inconvenience that they'll never be able to do away with — the people. You should prepare for severe turbulence if you end up having to share an armrest with any of...

The Worst People to Sit Near on a Plane

WRITER AND ARTIST: TERESA BURNS PARKHURST

ENLARGED PROSTATE GUY

You've had more physical contact with this antsy jerk than you've had with your last three girlfriends — but in the course of five hours of chit-chat, you just can't find a subtle way to bring up catheters.

Sorry, pal!
Here I go again! Hell getting old, let me tell ya! Hey, order me another cola when she comes by — they keep it so darned dry in here!



THE CUTE STARING KID

This cuteness lasts for about eight minutes before your face starts hurting from flashing the same phony smile and you start getting annoyed at this obnoxious, unblinking imp who won't allow you to enjoy even the most discrete nose-pick.



THE PUPPY TRANSPORTER

Your relief realizing that your neighbor's ass isn't panting is short-lived when you find out what IS breathing heavily — a terrified pup under her seat that's peeing and farting its way across the continent. You'd ask for a seat change, if your pesky windpipe wasn't closing up because of your dander allergy.



THE DEEP SLEEPER

Sure, in moments of romantic desperation, you've had your fair share of strangers sleeping next to you — but this time you're sober and keenly aware of the slobbering, dead-weighted schlub encroaching on your \$538 seat. Plus, this time there's nowhere to shower off the shame.



THE ERRATIC RECLINER

Every time this douchebag changes position, so do your food and beverages. Plus, whenever that freakin' tray impales your gut, you're reminded of how you failed — yet again — to de-blubber before your vacation.



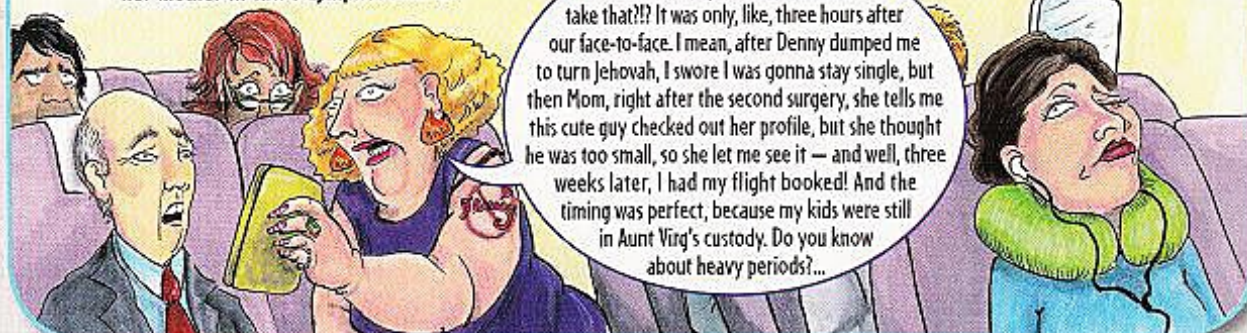
THE SILENT WEEPER

Maybe she just got dumped, or buried Grammie, or found out her housesitter thought Weensy was an *outdoor* kitty, but who cares?!? Her efforts to stifle her unrelenting sobs are seriously killing your airport bar buzz.



THE PERSONAL INFORMATION DIVULGER

This person makes you wish you could be meaner, but you can't — especially after hearing how bad her mother-in-law's Lymphedema is.



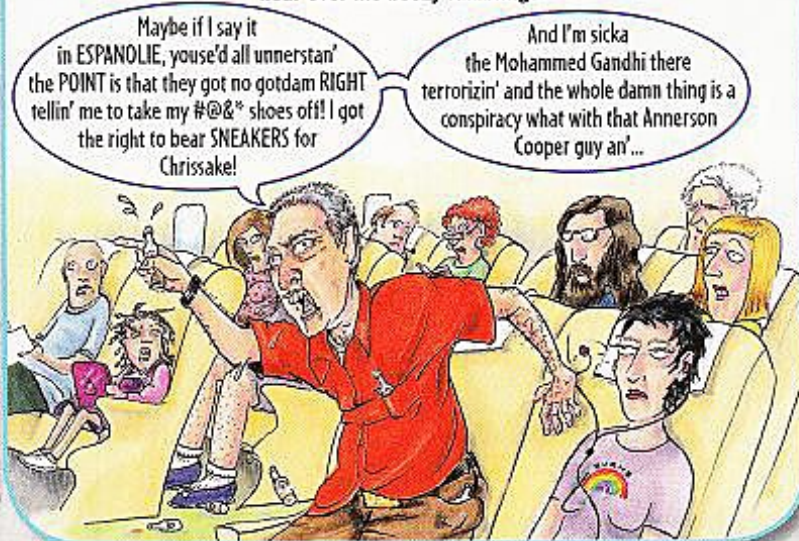
THE B.O. DUDE

Maybe this guy is allergic to deodorant, detergent and soap. Or maybe he just didn't have time to shower after the triathlon. Or perhaps he's just wearing his lucky flying jacket that hasn't been dry-cleaned since the mid-70s — doesn't matter; he stinks.

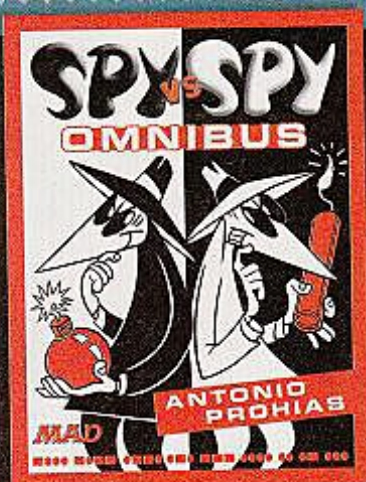


THE ANGRY DRUNK

His slurred, apathetic tirade towards the airline/government/ex-wives/liberal media creates the perfect ambience for the meditation tape you can't hear over his boozy ramblings.



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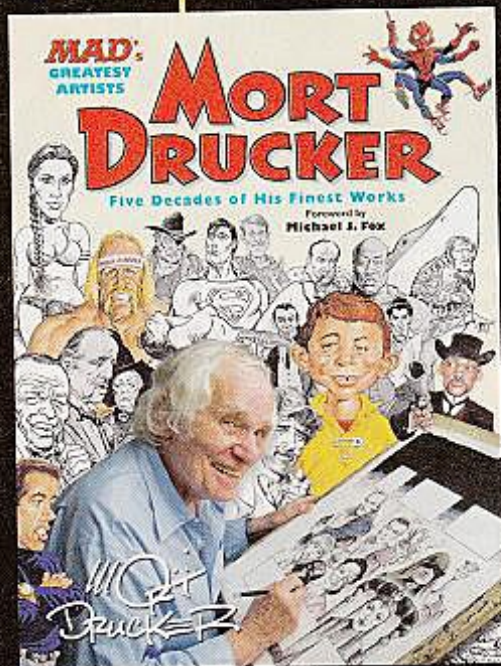
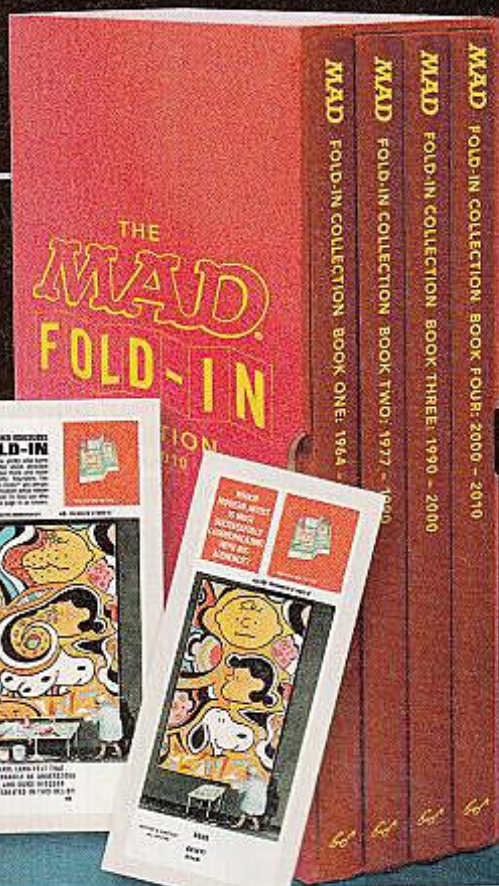


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Includes many of Mort's greatest
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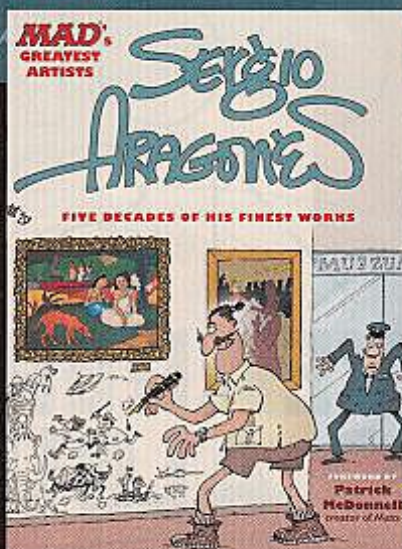
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ON SALE

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INSIDE MAD

Celebrate 60 years of MAD with 256 pages hand-picked by MAD's creators and its most famous fans! Featuring essays by Judd Apatow, Whoopi Goldberg, Tony Hawk and more!

MAD'S GREATEST ARTISTS: SERGIO ARAGONÉS

Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!



SPY vs. SPY: THE TOP SECRET FILES!

Special digest size!
Includes 65 explosive adventures by Peter Kuper!

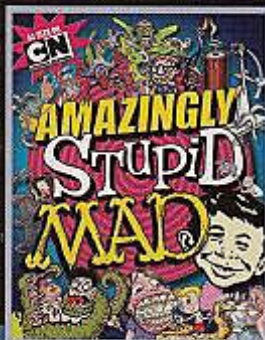
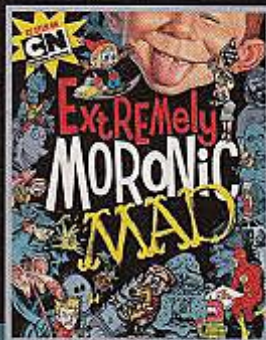
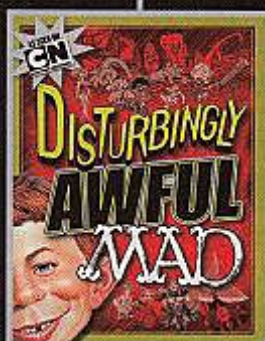
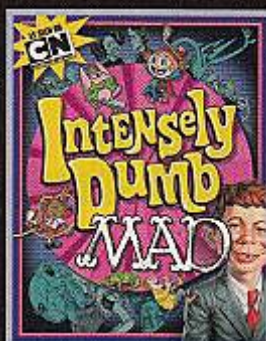
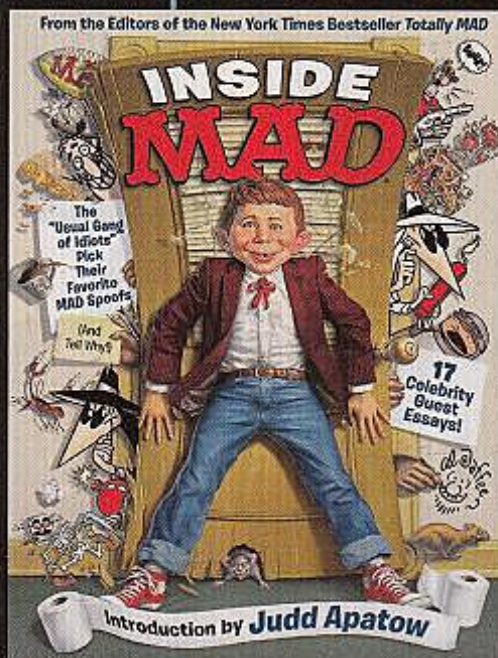


SPY vs. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1987-2007!

AND MORE!

Six wacky collections, perfect for fans of MAD on Cartoon Network!



NOW

**IN THE BOOK SECTION OF BOOKSTORES
WHEREVER BOOKS ARE SOLD — DUH!**

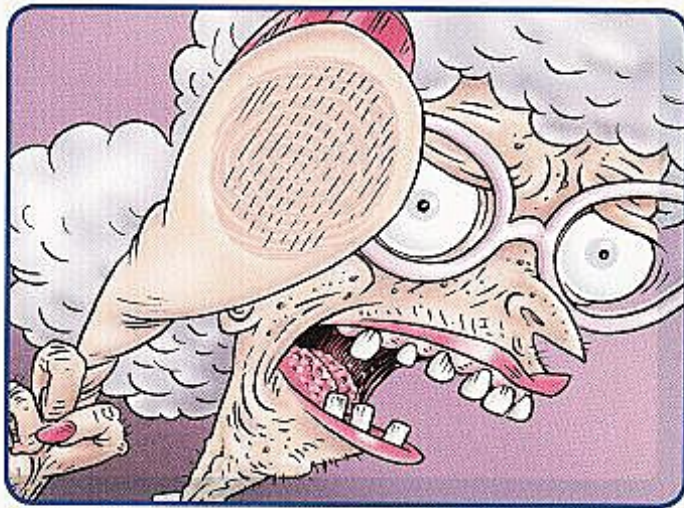


For those of us who have always wanted to have a smartphone strapped to the sides of our heads, this year will be a momentous one. Google Glass — frameless glasses with a tiny computer attached, enabling its wearer to shoot pictures and video, surf the web and stroll blithely into oncoming traffic — is scheduled for release sometime in the next few months. One “benefit” of Glass is that, with the swipe of a finger or a simple voice command, taking pictures will be even easier than it is now — making today’s quickie iPhone photos seem thoughtful and well-composed. So before Instagram, Flickr and Tumblr are flooded with these pics, we’re here with a preview of...

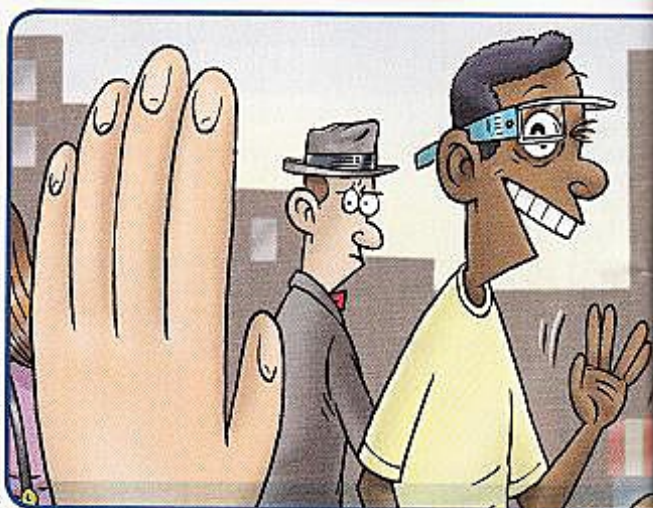
A GOOGLE GLASS WEARER'S PHOTO ALBUM

WRITER: FRANK JACOBS

ARTIST: JOHN KERSCHBAUM



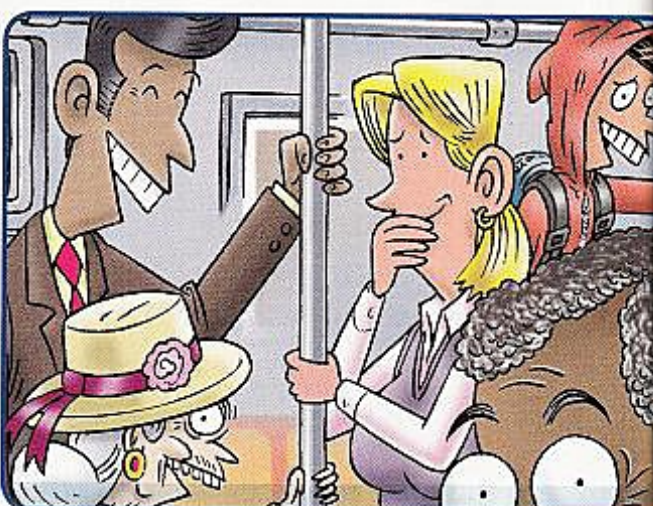
Elderly woman asking, “What is that thing?”



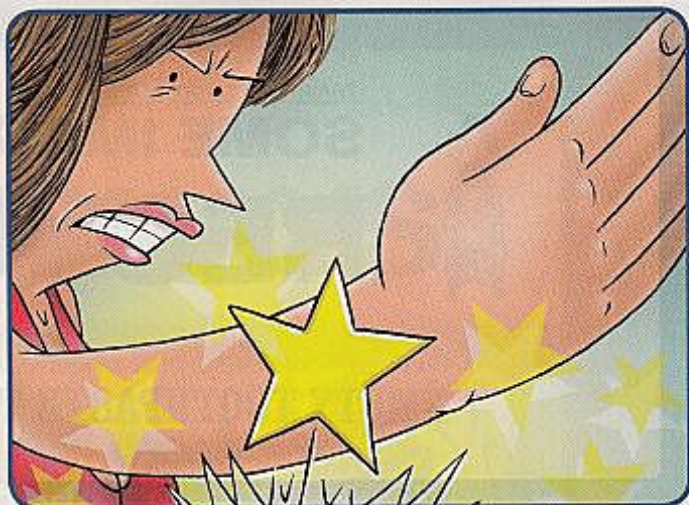
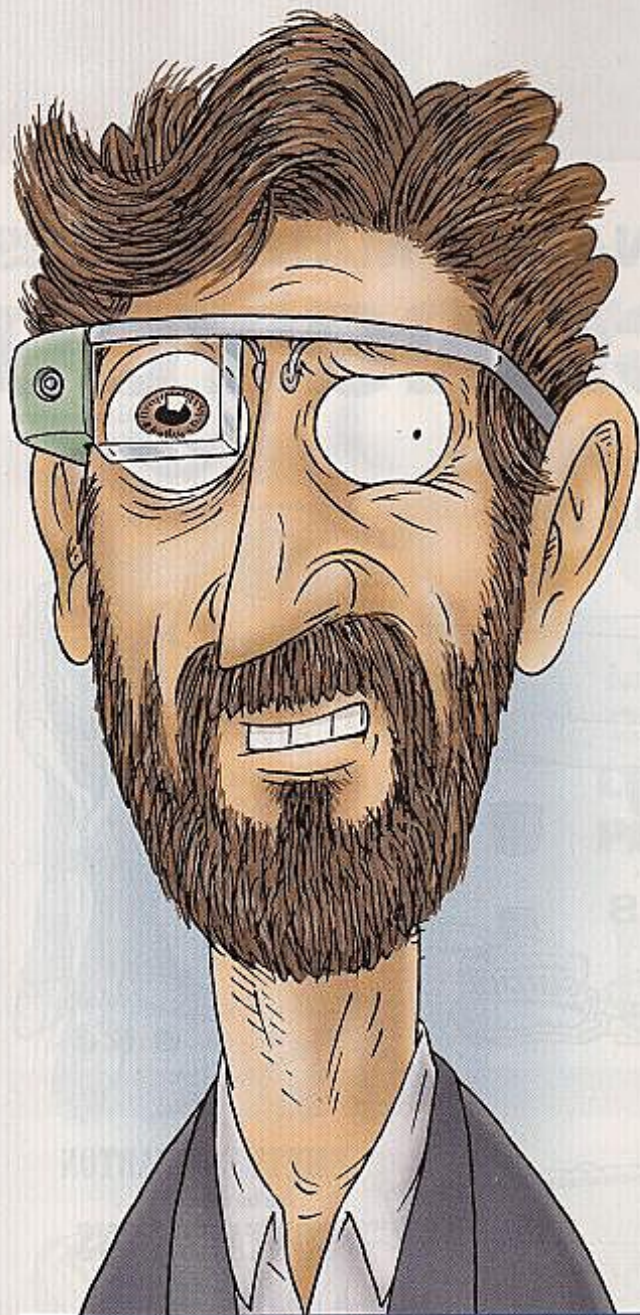
Waving to a fellow cyborg weenie



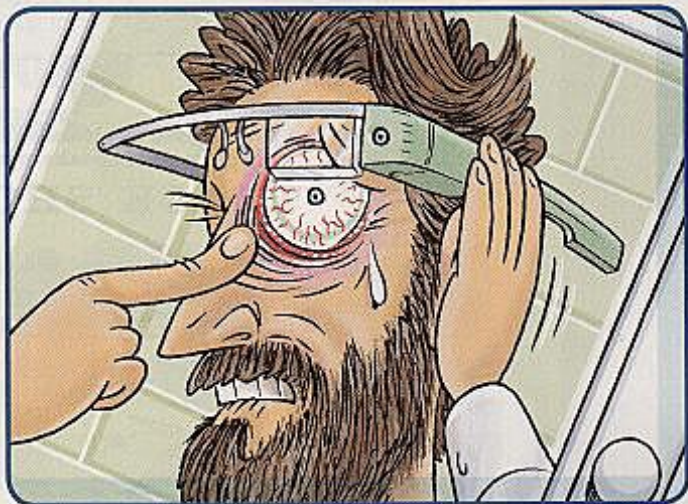
Tripping as I cross the street — my sixth time today



Subway car full of people smirking at the “Glasshole”



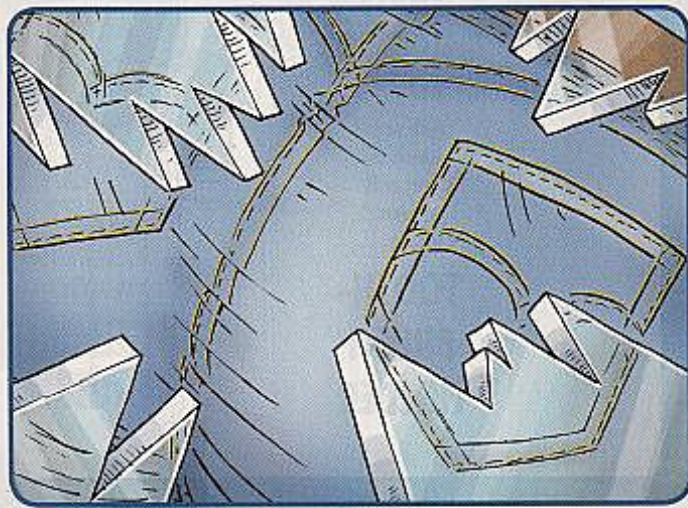
Aftermath of being caught
snapping pic of woman's boobs



Startling to worry about what Glass
is doing to my right eye



A really cool urinal cake



\$1,500 down the drain after I left Glass on a chair

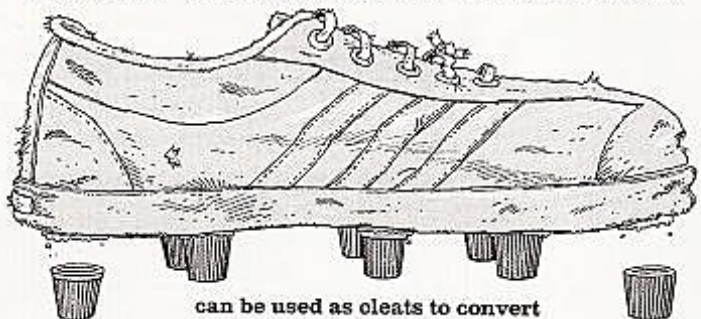
TRASH AND CARRY DEPT.



SOME IMAGINATIVE MAD SUGGEST RECYCLING YOU

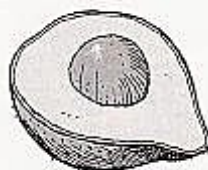
ARTIST: AL JAFFE

EMPTY TOOTHPASTE TUBE TOPS



can be used as cleats to convert
an old pair of sneakers into ...

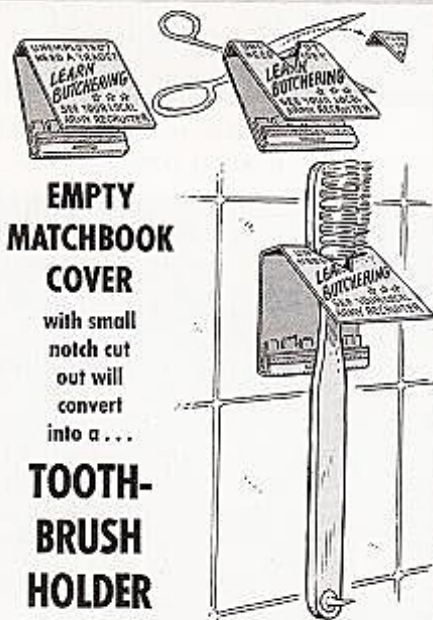
TRACK SHOES



AVOCADO PITS

can be dried
and used as

PRACTICE GOLF BALLS



EMPTY MATCHBOOK COVER

with small
notch cut
out will
convert
into a ...

TOOTH- BRUSH HOLDER

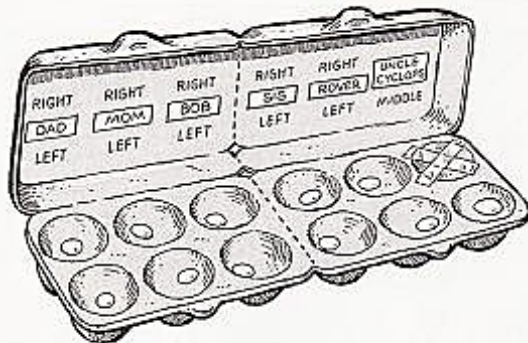


EMPTY EGG CARTON

can be used as a ...

CONTACT LENS HOLDER

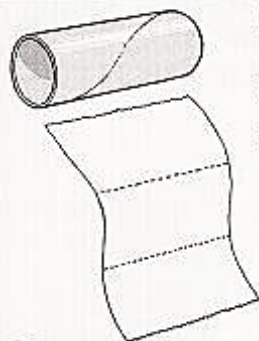
FOR A LARGE FAMILY



S TIONS FOR...

OR THROW-AWAYS

WRITER: PAUL PETER FORGES



CARDBOARD TUBE

from finished roll
of toilet paper
makes an elegant

BUD VASE

FOR
SEDAN
CAR

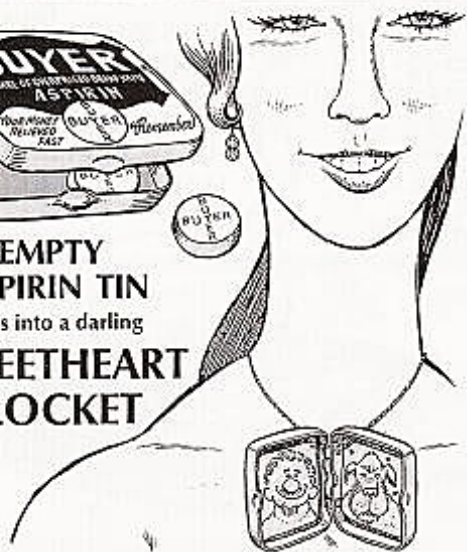


EMPTY
FILM CANS
can be used as a
matching set of

LIQUOR PONIES



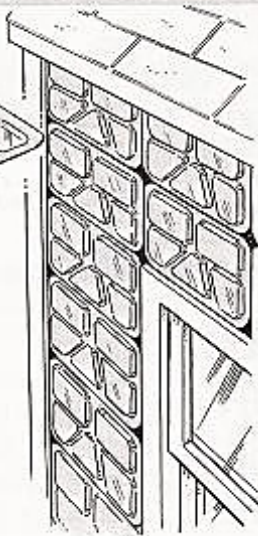
EMPTY
ASPIRIN TIN
turns into a darling
SWEETHEART
LOCKET



EMPTY TV DINNER TRAYS

make attractive
weather-proof

ALUMINIUM SIDING

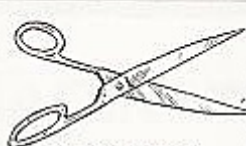




LIDS FROM EMPTY CANS

can be
turned
into
attractive
original

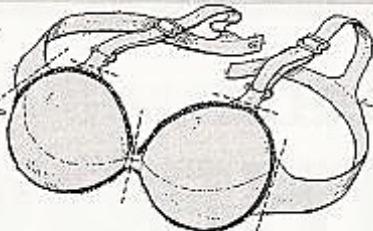
**FOLK
ART
JEWELRY**



OBSOLETE TRAINING BRA

used by young
Jewish-American
Princess turns
into matching

**YAMULKAS
FOR HER WEDDING**



SINGLE SOCKS

left from pairs put
into washing machines
can be used as colorful

**GOLF CLUB
COVERS**



ICE CREAM STICKS

can be cut
to proper
lengths for
replacing
those lost

**COLLAR
STAYS**



**SPENT
TRANSISTOR
RADIO AND
CALCULATOR
BATTERIES**

CAN BE USED AS
MATCHING SET OF

**DUFFEL
COAT
PEG
BUTTONS**



**LOSING LOTTERY AND
PARI-MUTUEL TICKETS
make perfect pre-cut**

**KITTY
LITTER**





140 characters isn't much. In fact, that previous sentence was 26 characters long, including spaces, and now we're already up to 134. Yikes! By the time we finish this sentence we'll be way over the lousy limit without having said a damn thing. How embarrassing. (For those keeping score, that's 282 characters so far, not counting this essential parenthetical remark, which is 138 characters itself!) But now and then there are some positive aspects to Twitter's 140-count limit — for example...

When Twitter's Maximum Character Rule Saves People From Saying Too Much

Phil Tumortoe

@toelumorphil



I would like to thank Frank for the wonderful party last night. It was great to see all my old friends and see how they are doing. What fun it was stealing money from their wallets while they were watching the game.



-75

Tweet

Garfield Wanking-Lots

@The_Real_Wanking_Lots



It's time to break out the stockings and mistletoe, because December 25th is almost upon us!!! Christmas is always my favorite time of year to drink whiskey in my depressing studio apartment and contemplate suicide.



-75

Tweet

Monica Slapfist

@MommyMonica



Just finished the best dinner date with my hubby ever! Candlelight, wine, hand-holding, and he gave me diamond earrings! My man is the best at overcompensating for his chronic erectile dysfunction.



-58

Tweet

Edgar Swearingfluids

@misterswearingfluids



I have an extra ticket to the Justin Timberlake concert tonight at the Staples Center in Los Angeles for any sexy ladies who are interested in turning up missing.



-22

Tweet

Junior Pisano Senior

@JuniortheSenior



Wow, today is my fifth wedding anniversary and I'm feeling better than I ever have in my entire life! I feel so lucky and very very blessed that my wife hasn't found out about the affair I'm having with her sister.



-74

Tweet

Gargamel Sinclair

@fakename



I cannot believe that my little girl is going out on her very first date with a boy tonight. As for me, I will just be sitting here at home monitoring the tracking device I slipped into the glove compartment of his truck.



-81

Tweet

Aberman's Men Shop

@onlyshopabermans



We're having a huge blowout sale all weekend at Aberman's! Come visit us and you'll get an absolutely fantastic deal with savings up to 70% on the crappy clothes we couldn't sell at 40%, 50%, or 60% off.



-63

Tweet

Mary Ann Isdead

@MaRyAnNiSnTdEaD



I just returned from the hospital and I'm glad to report everything went off without a hitch. Having a baby has been a beautiful experience even though I have no idea who the father is.



-45

Tweet



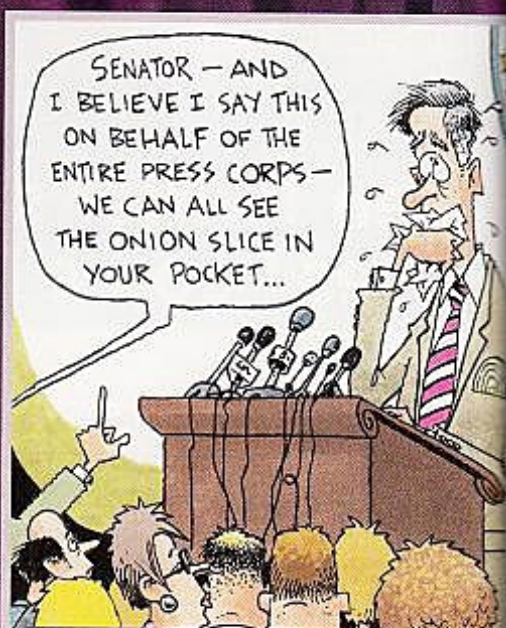
DON'T try to "lighten things up" by crowd surfing.



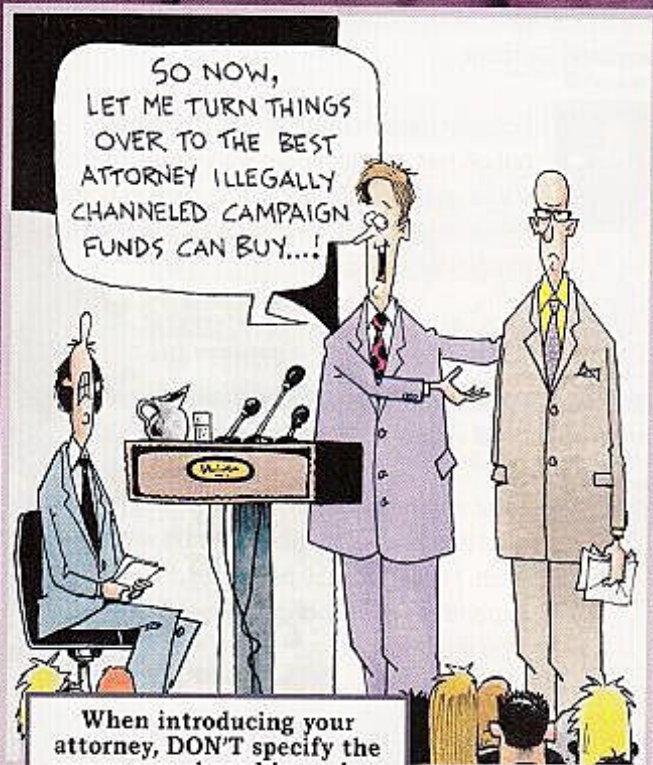
SPINNING AND LOSING DEPT.

Adultery...bribe taking...influence peddling...offensive statements...sexting...It seems almost every time we see politicians on TV, they're apologizing, begging for forgiveness or flat out denying something they've done — and badly! We're here to help! Elected officials, the next time some embarrassing security cam video or money laundering allegation pops up, just remember...

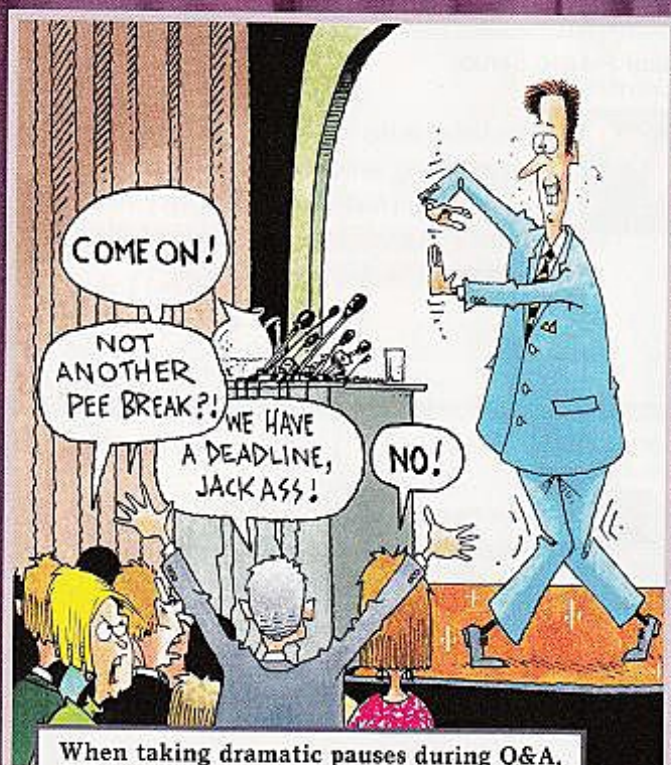
A DISGRACED POLITICIAN'S GUIDE TO THE DO'S AND DON'T'S



When faking any sorrow or regret, DO be as subtle as possible.



When introducing your attorney, DON'T specify the reason you chose him or her.



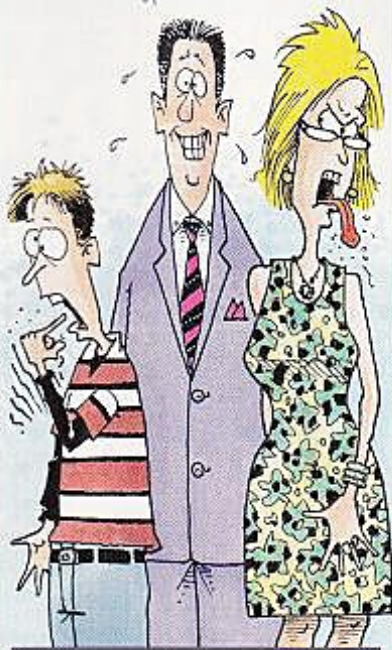
When taking dramatic pauses during Q&A, DO go to the water pitcher in moderation.

AND I INSIST THESE ALLEGATIONS ARE TOTALLY UNFOUNDED.

YES... THE HOT LITTLE BLONDE FROM FOX NEWS WITH THE SWEET CABOOSE!

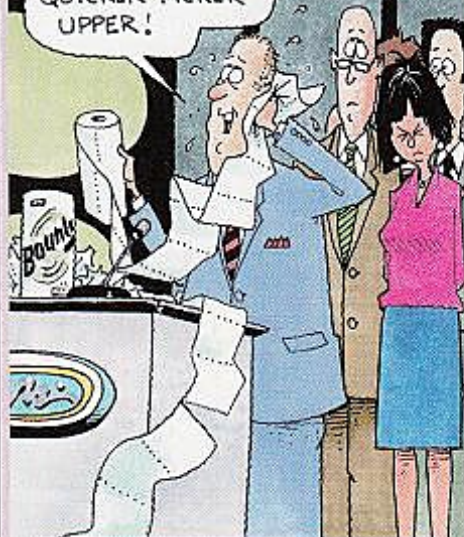


If you're speaking to address charges of sexual harassment, DO your best not to hit on any of the reporters.



To avoid any awkward on-camera facial expressions, DO inform your family beforehand that you're only kidding about quitting in order to spend more time with them.

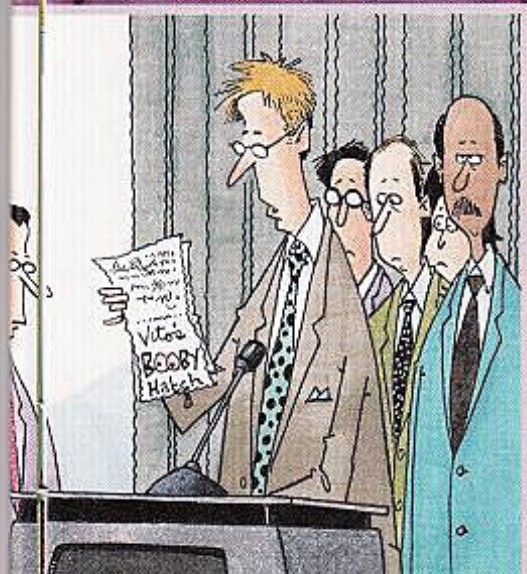
SHEESH! THIS IS TOUGH. GOOD THING I BROUGHT AN EXTRA ROLL OF BOUNTY! IT'S THE QUICKER PICKER UPPER!



Even though you may require a significant amount of money for upcoming legal bills, DON'T resort to accepting product placement fees.

AT A HASTILY CALLED PRESS CONFERENCE

WRITER AND ARTIST: JOHN CALDWELL



DON'T read your opening statement off the back of a strip club napkin.

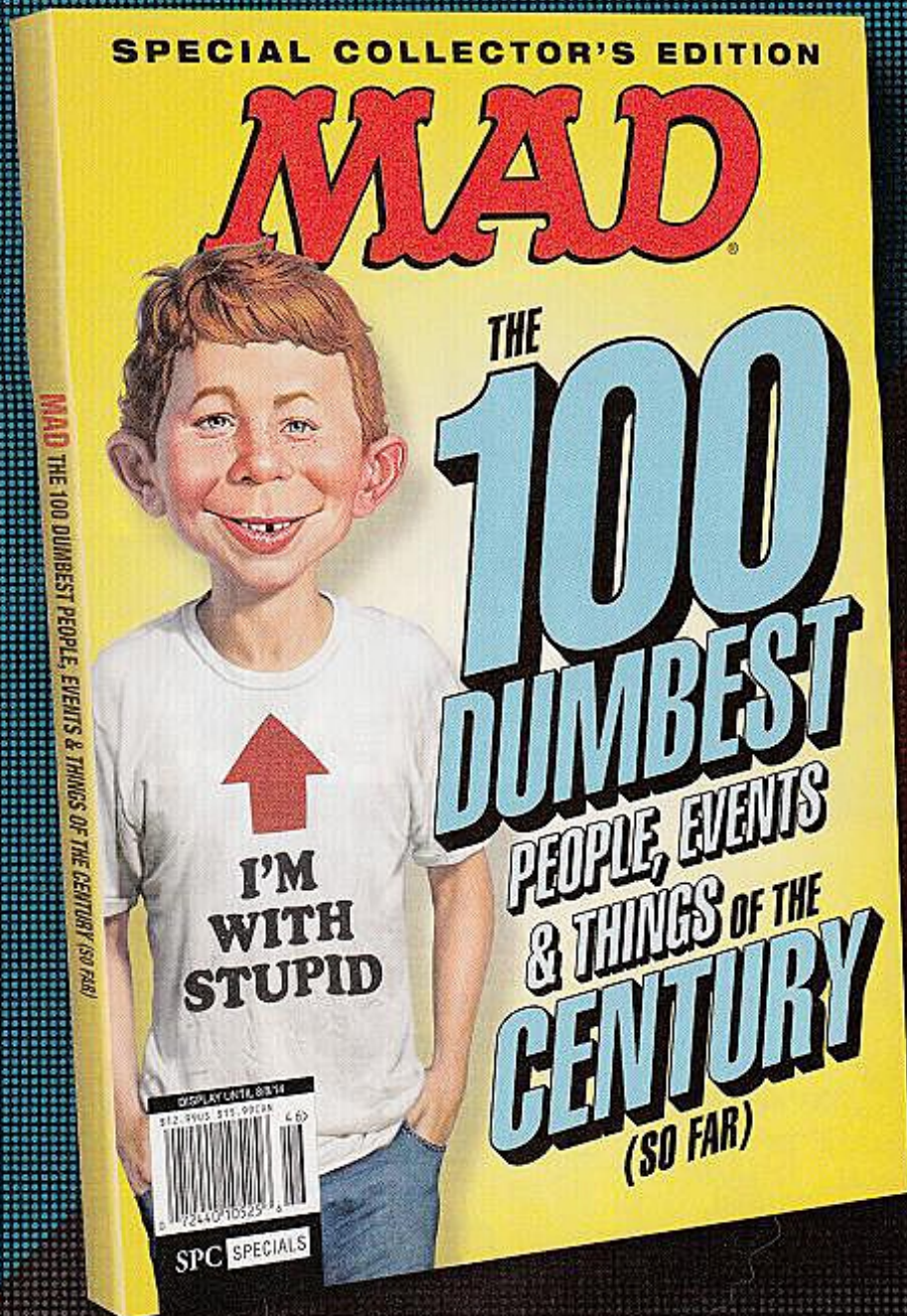


CONGRESSWOMAN... J. PRETE, MAD MAGAZINE... CAN YOU TELL US WHICH IS FUNNIER, A DWARF CLOWN WITH HAY FEVER OR AN ORANGUTAN IN A PANTSUIT?

When taking questions from the press, DO avoid the nutty fringe publications.

THE WORLD KEEPS GETTING DUMBER AND DUMBER

AND HERE'S THE PROOF!



FEATURING
THESE
SUPERSTARS
OF STUPIDITY

GEORGE W. BUSH!

MEL GIBSON!

BARACK OBAMA!

FACEBOOK!

BRITNEY SPEARS!

KANYE WEST!

BP'S OIL SPILL!

GERALDO RIVERA!

DONALD TRUMP!

THE TEA PARTY!

LINDSAY LOHAN!

LANCE ARMSTRONG!

TOM CRUISE!

JERSEY SHORE!

APPLE MAPS!

PAULA DEEN!

SARAH PALIN!

NORTH KOREA!

O.J. SIMPSON!

RUSH LIMBAUGH!


AND MORE!

ON SALE WHEREVER MAGAZINES ARE SOLD!

YOU'D BE DUMB NOT TO BUY IT! (AND EVEN DUMBER IF YOU DO!)



THE STRIP CLUB



THIS WEEK ON...
DEADLY SURVIVAL



LOST
AT SEA!

THE ULTIMATE
SURVIVAL
SITUATION.



THE ONLY FOOD WE'VE
HAD IN THE LAST
WEEK IS, SADLY, A
FEW OF THOSE
ENDANGERED SEA
TURTLES THAT
WE CAUGHT.



POTABLE WATER IS SCARCE, AS
WELL. REMEMBER-IT'S **NOT**
SAFE TO DRINK FROM THE OCEAN.
EVERY DUMMY KNOWS THAT.



NOW, HOW TO GET RESCUED—
THIS PIECE OF GLASS WILL REFLECT
THE SUN AND MAYBE GET THE
ATTENTION OF A PASSING BOAT
OR AIRCRAFT.



I'LL SEARCH TO THE NORTH.
TOM, YOU LOOK THAT WAY.
LET'S HOPE IT WORKS
THIS TIME.

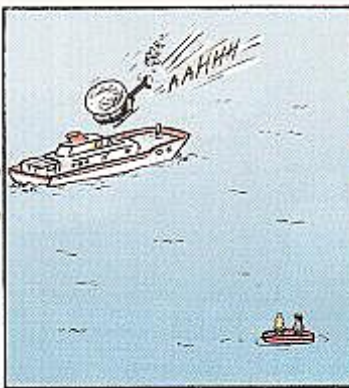


I SEE A
CRUISE
SHIP!

I'M SIGNALING
TO A
HELICOPTER!



AAH! THAT LIGHT!
IT'S BLINDING!



WELL, THAT'S UNFORTUNATE.
HOW ABOUT SOME MORE
TASTY SEA TURTLE TO
CHEER US UP?!



TRIGGER
McBRIDE:

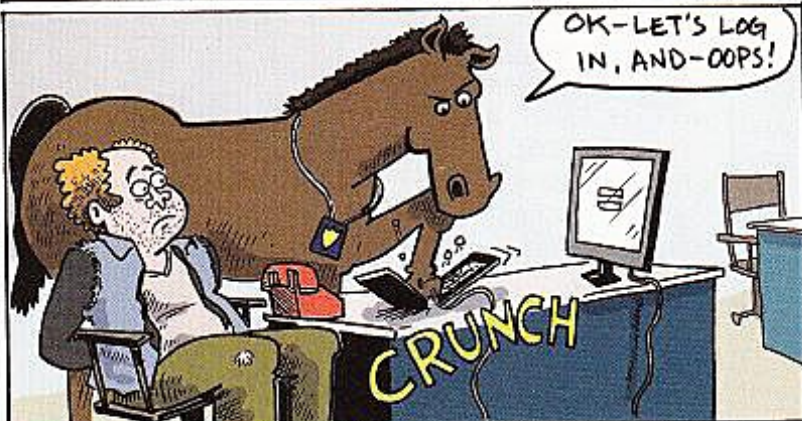
HORSE
COP

THE PERILS
OF PAPERWORK

STAND BACK, BOYS!
I GOTTA GET THIS GUY
HIS ONE-WAY TICKET
TO THE BIG HOUSE!

YOU
FINALLY
NAILED HIM!

YEAH, SIX MONTHS OF
STAKEOUTS FINALLY
PAID OFF! DO ME A FAVOR
AND START THE PAPERWORK.
I GOTTA HIT THE HEAD!

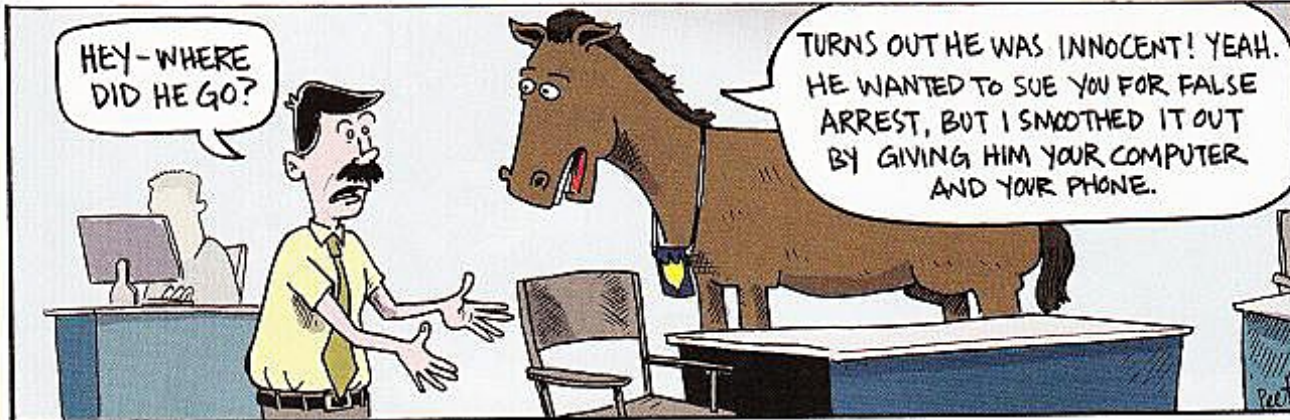


NOT AGAIN! THAT'S THE
FOURTH KEYBOARD THIS
MONTH! THE BOSS IS
GONNA HAVE MY
HOOVES!

...AND NOW I
GOTTA CALL
THE I.T. DEPA-

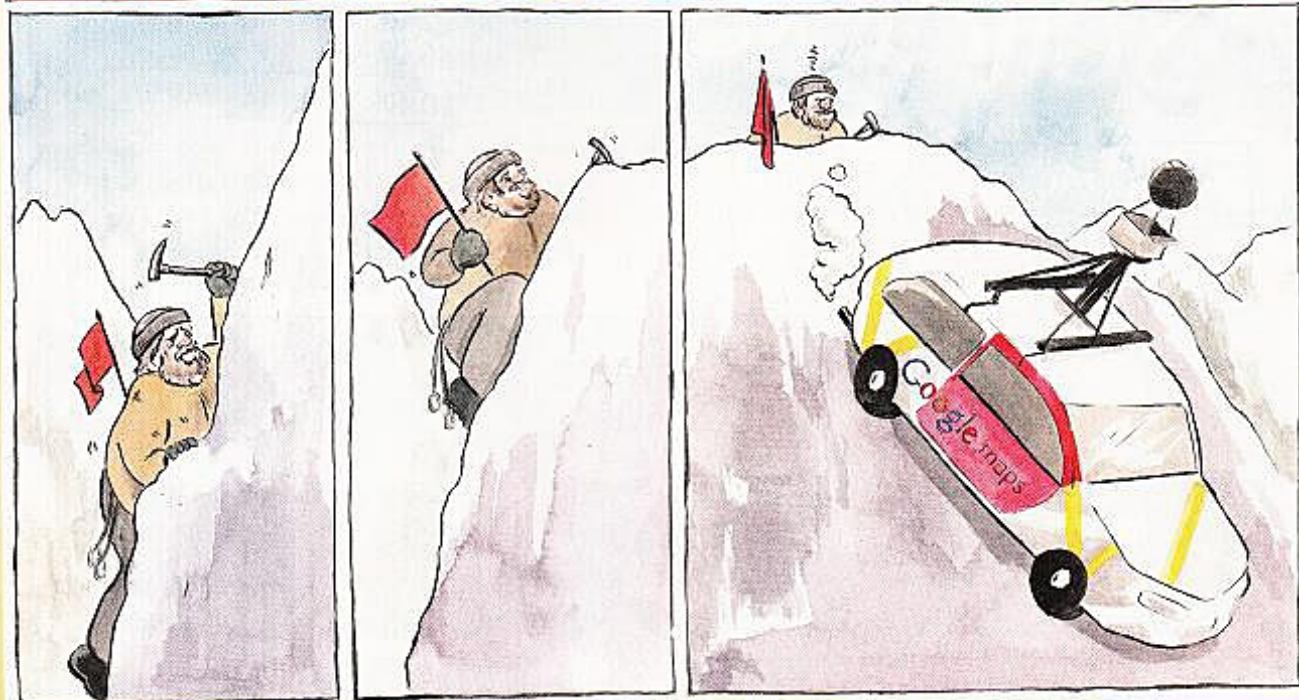


HEY-WHERE
DID HE GO?



PEAK OF ABSURDITY

BY
EMILY FLAKE



EMILY FLAKE

WTF, JEFF? or My Roommate Might Be a Serial Killer



KIT LIVELY & SCOTT NICKEL

SCHMIENCE!

STARRING

PROFESSOR BRIAN BEAKERSMITH



Ah, thank you for coming, sergeant. I've been working on a little project and I think you'll be pleasantly surprised by the results.



Now, I'm going to release his collar, but you have nothing to fear. You see, I've trained him to only eat vegetables. Zombies CAN be trained!



You see? He's gentle as a kitten! Just give him some lettuce now and then and—



OH GOD!



SARGE!



You idiot — he had a salad for lunch!



MIKE



WHERE EATS MEETS JEST DEPT.

THE 50 WORST THINGS ABOUT FOOD

WRITER: DESMOND DEVLIN

ARTISTS: PETER KUPER, JOSH MECOUC, JUSTIN PETERSON, RICH POWELL

#3

Ribs! One-twelfth the meat of a pork chop, for just 30 times the mess!



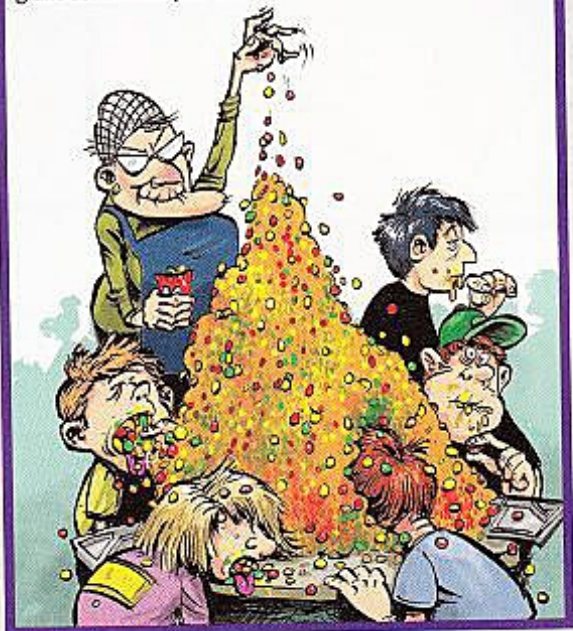
#1

Chicken fingers and chicken nuggets. Sorry — last time we checked, chickens have neither.



02

Between the peanut allergies, soy allergies, egg allergies, wheat allergies, protein-induced syndromes and lactose intolerances, the lone remaining thing schools can safely serve for lunch is a giant communal pile of Skittles.



4

THAT INSULTING GUST OF WIND THAT MUSSSES YOUR HAIR WHENEVER YOU OPEN ANOTHER BAG OF POTATO CHIPS CONTAINING TWO-NINTHS CHIPS AND SEVEN-NINTHS PACKAGED OXYGEN.

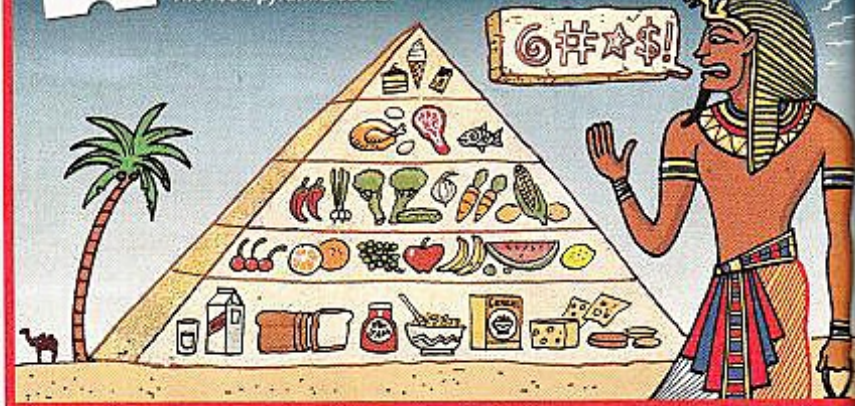
#5

The small, barely noticeable 145-degree temperature swings between consecutive bites of Hot Pockets.



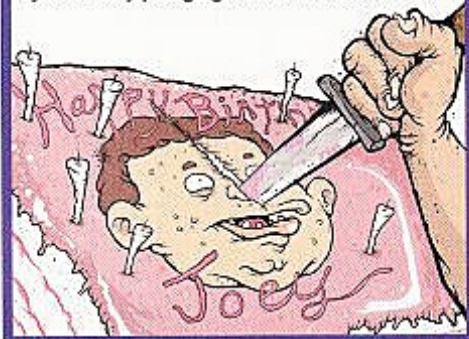
06

The food pyramid. No hieroglyphics? No mummies? No evil curses? The food pyramid sucks!



07

Ice cream "photo cakes." Because the best way to celebrate your child's birthday is by symbolically plunging a knife into their face.



8

WHAT'S THE POINT OF AIRPORT SECURITY, WHEN CINNABON KILLS FAR MORE VICTIMS THAN TERRORISTS EVER COULD?

#9

Blue Cheese. How the hell can you tell when it's gone bad?



10

BACON MANUFACTURERS WHO DELIBERATELY POSITION THE LITTLE PEEK-A-BOO WINDOW ON THE BACK OF THE PACKAGE TO SHOW THE ONLY PART OF THE MEAT THAT ISN'T A SOLID WALL OF WHITE FAT.

11

Easter eggs. Loads of fun to hunt, until you're dusting a bookcase in October and suddenly catch a whiff of that last missing egg.



#12

"Hey, everybody! Who wants to sit on wooden planks, be besieged by insects, watch our plates and napkins keep blowing away, and have 30 seconds to wolf down our food before it goes cold or gets dirt in it?" Oops, we meant to say, "Hey, everybody, let's have a picnic!"

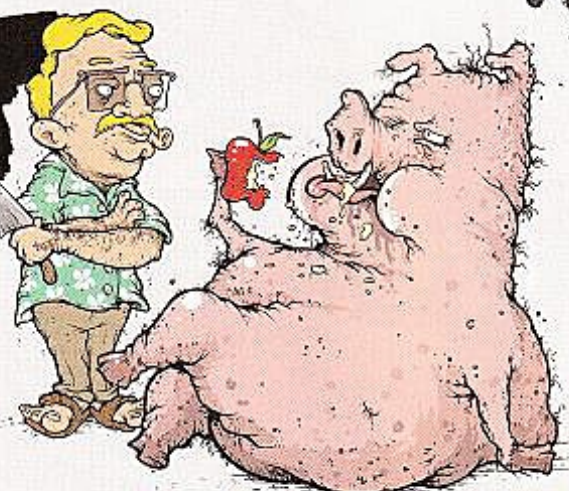


13

I CAN'T BELIEVE IT'S NOT BUTTER.
OH, WE CAN BELIEVE IT.

#15

Hawaiian luaus.
Why can't they
ever wait to kill
the pig until AFTER
he finishes eating
the apple?



#14

Cheese carts. Sure, fancy restaurants wheel it right over
to your table, but do they ever let you ride it?



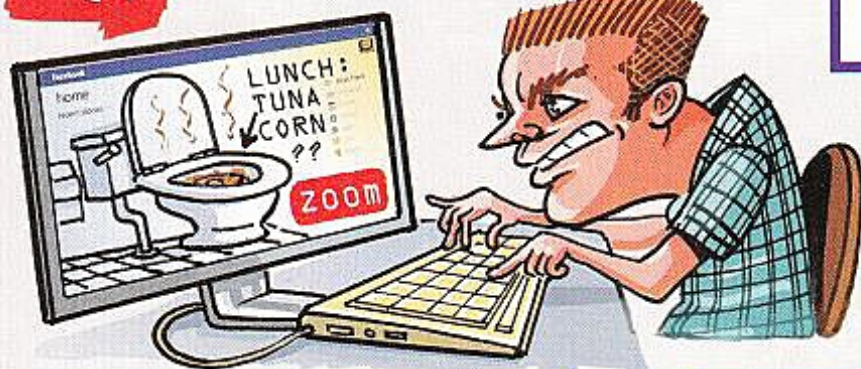
16

Sorry, Jesus,
General Douglas MacArthur,
Michael Jordan and Nelson Mandela.
Now, the public firmly believes that the greatest
comeback of all time belongs to the Twinkie.



#17

If our show-off friends don't stop posting Facebook photos
of every chichi plate of food they want us to be jealous about,
we're going to start sending them OUR photos of the meal
we ate ten hours ago.

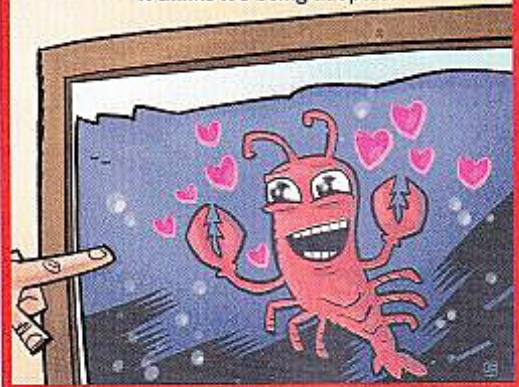


18

\$11.99 LAS VEGAS BUFFETS.
YOU'RE IN LESS DANGER
HITTING ON 19.

19

Restaurant lobster tanks. It's so sad.
When you point at the lobster you want,
it thinks it's being adopted.



20

Detailed newspaper reports of what death row prisoners ate for
their last meal before being executed. Because the only way to
truly understand WHY Mad Dog Moskowitz strangled all those
people with a garden hose is to learn whether he ate his final
chili dog with onions, or without.



#21

Oregano can legally contain up to 1,250 insect parts per 10 grams. Which is good, because 1,300 insect parts would be gross.



23

Fortune cookies. Thanks, but we prefer to take inspirational advice from someone NOT making 30 cents a day stuffing little slips of paper inside wafers.



22

Food crumbs. If you extracted all the grains and particles of food that are stuck inside your keyboard, you could assemble a working granola bar.



#24

Fast food aficionados. If you have a strong and clear-cut opinion about whether McDonald's, Arby's, Burger King, Five Guys, Wendy's, Hardee's, Jack In the Box or Carl's Jr. serve the best French fries in town, you'd better develop a second definite opinion about who's the best cardiovascular surgeon.



25

Those insultingly fake, orgasmic reactions by the actors in TV ads for food. You won't feel that good if you get raptured while eating a double bacon cheeseburger between the thighs of Kate Upton.



#26

The Mrs. Butterworth syrup bottle. It creeps us out. It's like pouring out an old lady's guts.

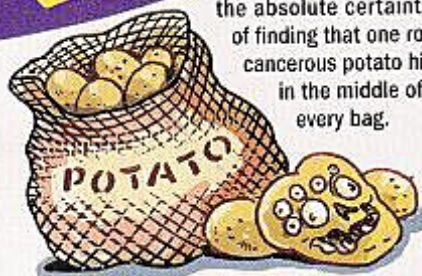


27

JUICE MANUFACTURERS WHO EMPHASIZE "TROPICAL" ON THE LABEL, AS IF WE MIGHT MISTAKENLY THINK THESE ARE INNER CITY STREET MANGOS.

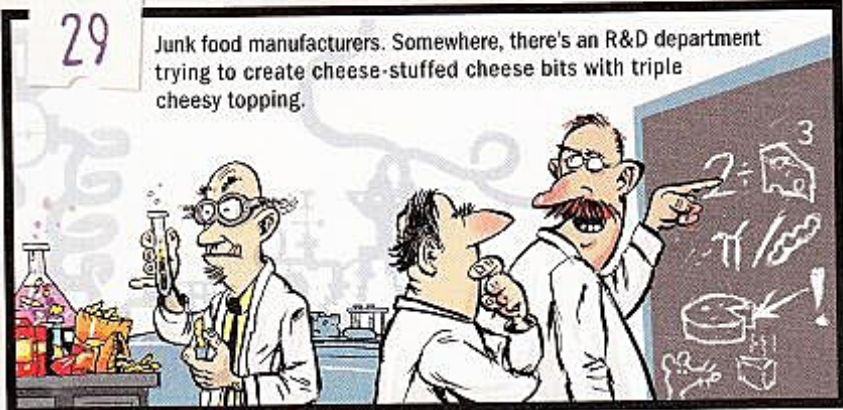
#28

Ten pound bags of potatoes. Along with death and taxes comes the absolute certainty of finding that one rotted, cancerous potato hidden in the middle of every bag.



29

Junk food manufacturers. Somewhere, there's an R&D department trying to create cheese-stuffed cheese bits with triple cheesy topping.



30

VEGETARIANS.
IT'S TOUGH BEING A NON-MEAT EATER. THEY HAVE TO EAT FOUR TIMES AS MANY FRUITS AND GRAINS JUST TO MAINTAIN THE DAILY ENERGY NEEDED TO CONDESCEND.

#31

Alphabet soup. How do they expect you to spell out Goethe or Nietzsche quotations accurately when they don't put a single umlaut in the can?



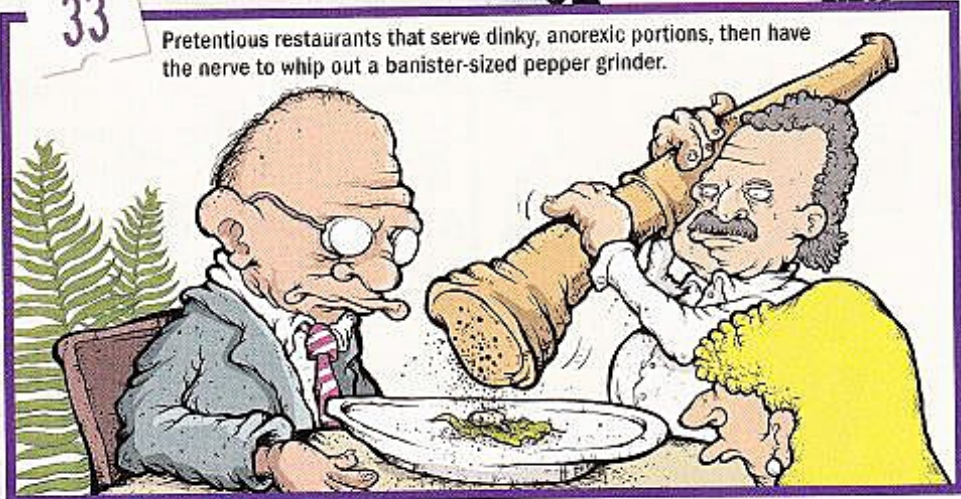
#32

Pineapples. Yes, they are juicy and delicious, but they're the most painful fruit to shoplift.



33

Pretentious restaurants that serve dinky, anorexic portions, then have the nerve to whip out a banister-sized pepper grinder.

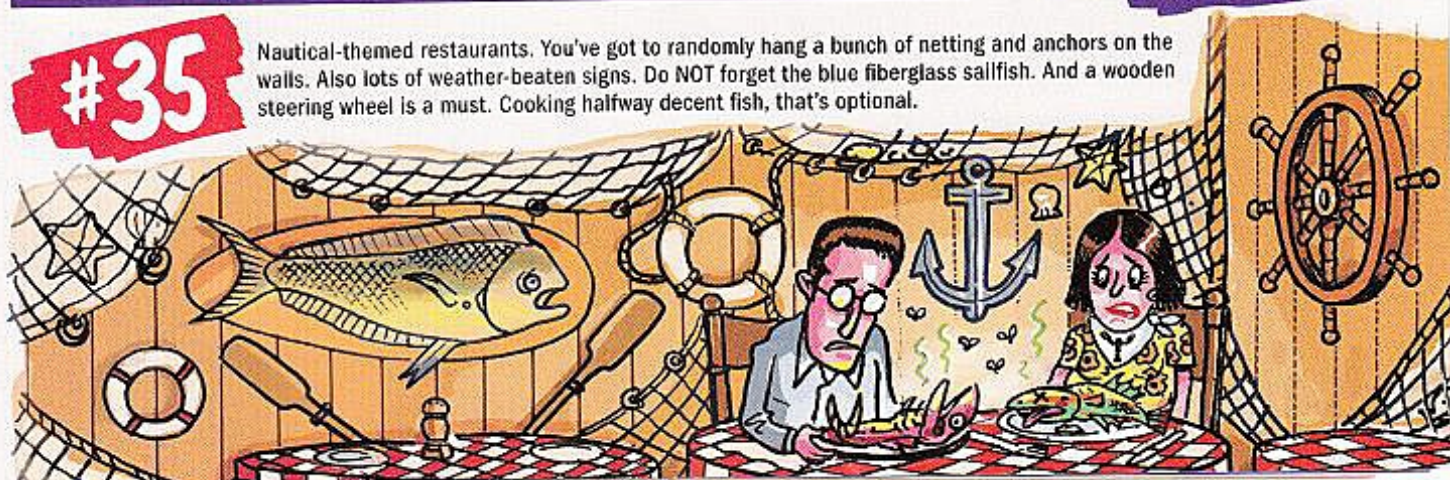


34

ENJOYING A CRUNCHY PEANUT BUTTER SANDWICH. AT FIRST, BEFORE NOTICING THE "APR 04" EXPIRATION DATE ON WHAT WAS ORIGINALLY A JAR OF CREAMY PEANUT BUTTER.

#35

Nautical-themed restaurants. You've got to randomly hang a bunch of netting and anchors on the walls. Also lots of weather-beaten signs. Do NOT forget the blue fiberglass sailfish. And a wooden steering wheel is a must. Cooking halfway decent fish, that's optional.



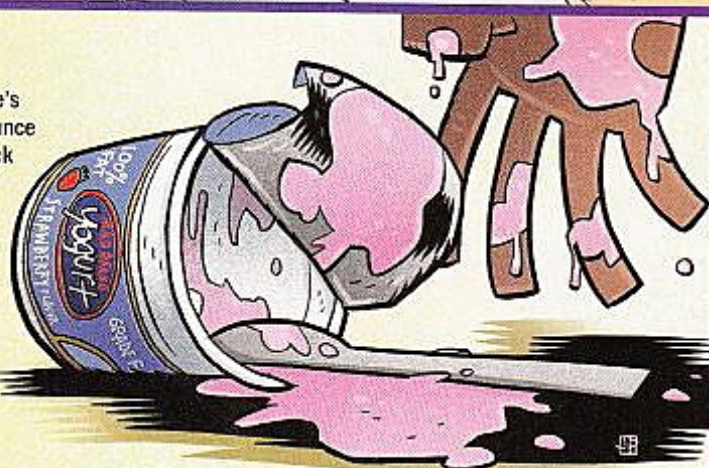
#36

The Oscar Mayer corporation. Oh, how they love to show off their Weinermobile, but they never talk about their ill-fated Bologna Hovercraft that failed on its maiden run, killing six.



37

Six ounce yogurt packs. Here's where the yogurt goes. One ounce is always congealed and stuck to the peel-off lid. Another ounce squirts out onto your hands when you pull it open. Ounce #3 is irretrievably crammed inside the circular ridges and grooves at the bottom where nothing can dislodge it. And two ounces end up on the table when you lean a spoon inside and the container falls over.



38

RESTAURANT SPECIALS. IF ANYBODY CAN ORDER THE "SPECIAL," IT'S NOT SO SPECIAL, IS IT?

#39

Caramel apples, which are responsible for more loosened teeth than the Ultimate Fighting Championship.

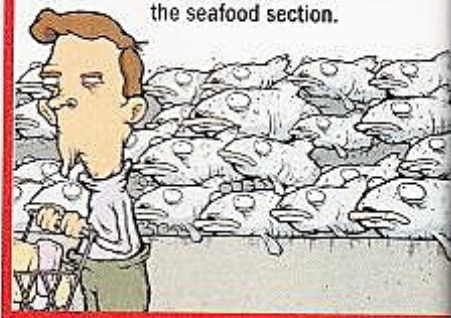


40

YOU CAN EITHER EXTEND THAT RITZY EUROPEAN VACATION ANOTHER TWO WEEKS, OR YOU CAN GO AHEAD AND EAT THAT TOBLERONE BAR FROM THE HOTEL MINI-FRIDGE.

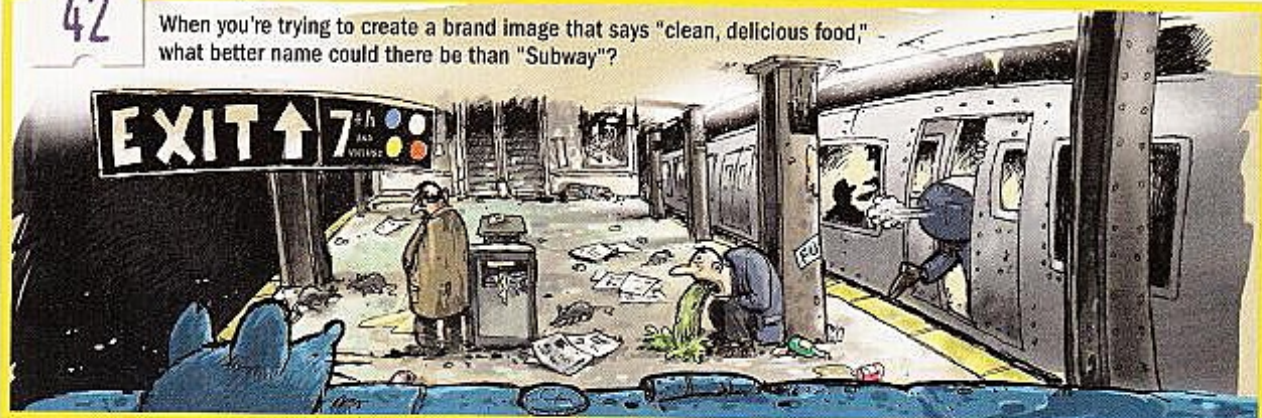
41

The way fish eyes follow you around the seafood section.



42

When you're trying to create a brand image that says "clean, delicious food," what better name could there be than "Subway"?



43

Hard Rock Café's "legendary burgers." You're paying \$1.35 for the meat, and \$20.90 for the privilege of chewing your food while staring at Elvis Costello's pants.



#46

Chuck E. Cheese. Here's some free advice for the next time you visit the Chuckster's: skip the "pizza," eat the tickets. Your stomach will thank you.



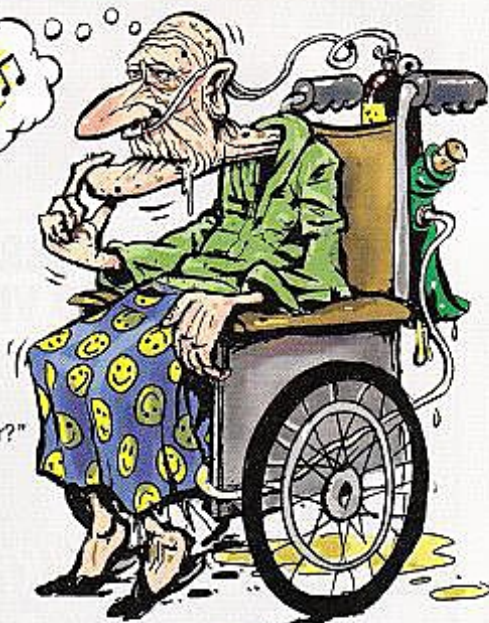
#47

Evaporated milk. Hey, if it's evaporated, then what are we paying for? Boom! Punchline! We miss you, Jay Leno!



#48

Advertising jingles. Years from now, after you've been abandoned to die in an old age home with no memories of your life, or your family, or even how to tie a shoelace or use a toilet, the last surviving speck of knowledge in your brain will be, "What would you do for a Klondike Bar?"



50

CROUTONS. THE WORD IS FRENCH FOR "STALE BREAD."

49

Would you eat a banana that was black and leaking liquid? Or a soft peach with brown spots? How about mushy, discolored strawberries? Of course you wouldn't! Anyway, enjoy your fresh blended smoothie!



44

MULTICULTURAL "EXPERIMENTAL FUSION" CUISINE THAT ENDS UP TASTING LIKE A COMBO OF HAWAIIAN POI AND SAUERBRATEN, INSIDE BAGPIPES.

45

The exquisite timing required to consume an avocado. There's approximately a two-minute window between "not ripe yet" and "rotten."





The Best of The Idiots



KIMYE'S "JUST MARRIED" PIC: THE UNCROPPED VERSION



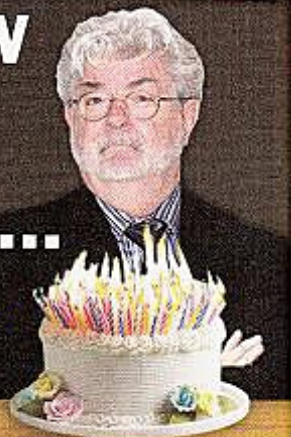
TONIGHT! "THE WAR BETWEEN FLOORS" SHAWN "JAY Z" CARTER VS. SOLANGE "NOT BEYONCÉ" KNOWLES

Tale of the Tape

SHAWN CARTER December 4, 1969 Brooklyn, NY		SOLANGE KNOWLES June 24, 1986 Houston, TX
"HOV"	COMMONLY KNOWN AS	"WHO?"
16	PLATINUM ALBUMS	0
YES	ADMIRER BY BEYONCÉ	NO
99	NUMBER OF PROBLEMS	1 (PSYCHIATRIC)
\$520M	NET WORTH	\$520
YES	WOULD BE HAPPY TO NEVER HEAR "SINGLE LADIES" EVER AGAIN	YES
YES	WILL BE TAKING THE STAIRS IN THE FUTURE	NO

YOU KNOW YOU'RE REALLY 70 WHEN...

George Lucas
Edition



It's getting tough to remember the finer details of Supreme Chancellor Valorum's Trade Federation-assisted blockade of Naboo

You've finally made the move to plaid Depends

You've started making inquiries about getting a reverse mortgage on the Skywalker Ranch

Goodbye R2D2, hello DNR

You sadly realize that you may only get to re-master the original trilogy four or five more times in your lifetime

LASTEST GOOGLE DOODLE
SALUTES WORLD CUP BITE



WHO'S STREAMING ORANGE is the new BLACK?



- 5% Network TV executives, muttering to themselves between swigs of Jim Beam
- 9% Netflix users who had it recommended to them after watching *A Clockwork Orange* and *Black Hawk Down*
- 19% Binge-watchers eager to regain that comforting feeling of ass-numbness
- 38% 1.4 million college students, all using the same kid's Netflix password
- 4% Rich women who want to see if they'd survive in jail so they can decide whether or not to murder their husbands
- 11% Masochists who enjoy not knowing when they'll get a jarring glimpse of 65-year-old boobies
- 14% People with 13 hours to kill while waiting for the cable guy to show up to disconnect them



MAD Presents EVEN MORE EMOJI BIOGRAPHIES

Solange Knowles



Alec Baldwin



Michael Jackson



Donald Sterling

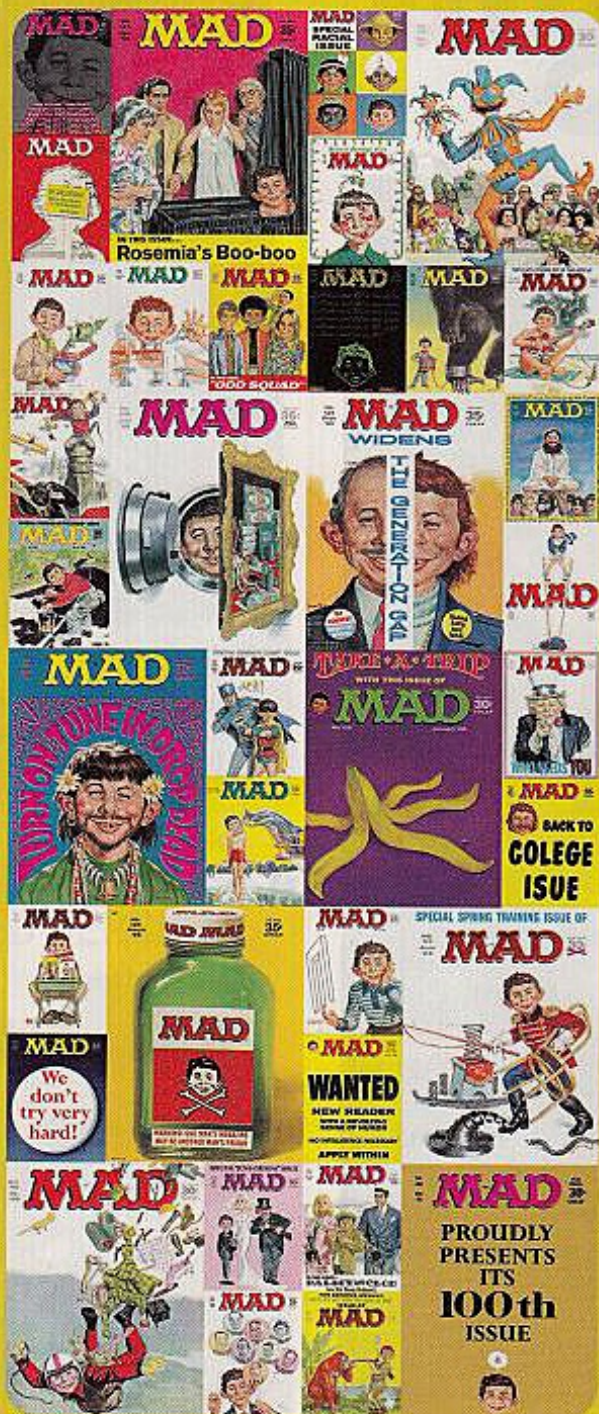


Michael Sam



You Can Never Improve on the Classics...

Even though there's **PLENTY** of room for improvement!



MAD issues
#92-131
(1965-1969)
are now
available on
the **iPAD!**

Download
them through
the
MAD APP
in the
iTunes store!

**Only
\$1.99
an issue!**

(So much cheaper
than the cost of
developing a
time machine and
travelling back
to buy the
original issues!)

Relive the disappointment — **DIGITALLY!**

**WHAT RELIC
FROM THE 80s
IS NO ONE
EXCITED TO
SEE RETURN?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

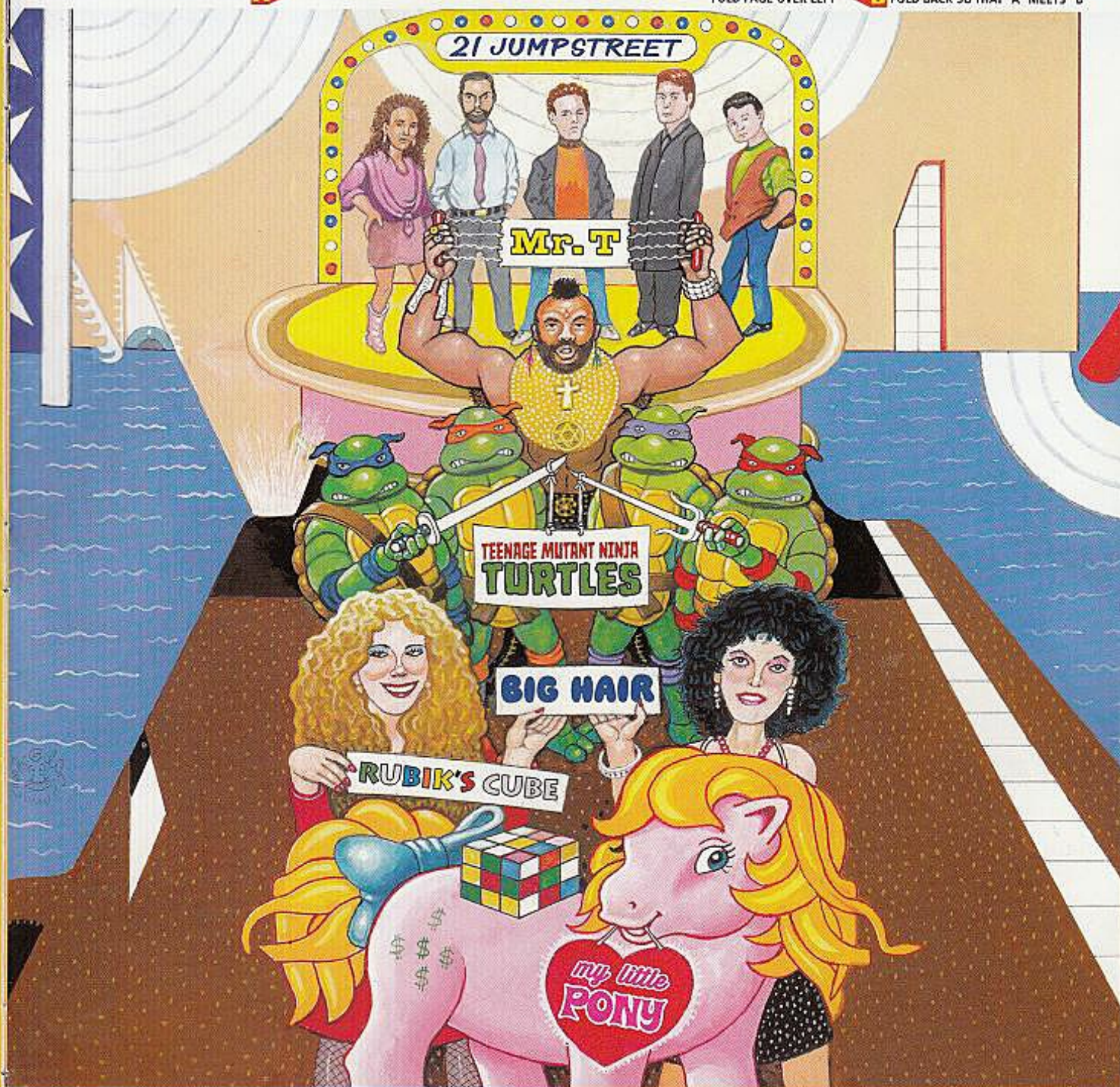
It seems like everything that was big in the 80s is popular again. And people can get nostalgic over anything, even though there was no shortage of bombs back then. Still, there's one blast from the past that has absolutely no one hoping for a comeback.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



**THE COMMON REACTION TO ALL POPULAR FADS IS WORLD
WEARIENESS WHEN THEY DRAG ON YEAR AFTER YEAR
(ROCK GROUPS AND TOYS FROM THE PAST ARE IN A STATE
PATHETICALLY DISMISSED AS HISTORICAL GARBAGE)**

WRITER AND ARTIST: AL JAFFEE

In a subway station in Manhattan, an iPad is about to be snatched by a mugger who will resell it to feed his drug habit. Luckily for him, people flaunt expensive technology without a second thought.



iPad Air

Everyone has a gadget. An iPad or an iPhone.
A \$500 invitation to get mugged.
Can you take a punch?

apple.com/gimme-or-else

A MAD Ad Parody